



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Business Management							
Course Code		TAP227		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	46 ( <i>Hours</i> )	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		Teaching the basic terminology of business administration and business administration functions.							
Course Content		Teaching the basic terminology of business administration and business administration functions.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Individual Study					
Name of Lecturer(s)									

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Meral Bektaş , Dilaver Tengilimoğlu , E. Asuman Atilla, İşletme Yönetimi, Seçkin Yayıncılık, 2018
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Week	Weekly Detailed Course Contents	
1	Theoretical	Business Administration and its terminology
2	Theoretical	Business Administrations relation with other scientific branches
3	Theoretical	The development of business administration
4	Theoretical	Business Administrations place among external environment and economical structure
5	Theoretical	Business Administration functions
6	Theoretical	Types of Business Administration
7	Intermediate Exam	Mid term exam
8	Theoretical	Legal Classification of Business Administrations
9	Theoretical	Private Business Administrations
10	Theoretical	Public Business Administrations
11	Theoretical	Foreign-capitalized Business Administrations
12	Theoretical	Establishment stages of a Business Administration
13	Theoretical	Size of the Business Administration
14	Theoretical	Chosing the location of the Business Administration
15	Final Exam	Final exam

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	1	14
Assignment	6	2	1	18
Reading	6	1	1	12
Midterm Examination	1	0	1	1
Final Examination	1	0	1	1
Total Workload (Hours)				46
[Total Workload (Hours) / 25*] = ECTS				2

\*25 hour workload is accepted as 1 ECTS

### Learning Outcomes

1	Learning the basic terminology of business administration.
2	Comprehending the logic of establishing a business administration.
3	Determining the importance of the functions and departments for business administrations.



4	Learning the types of administrations
5	Learning the financial sources for administrations

**Programme Outcomes** (*Medical and Aromatic Plants*)

1	Understands the importance of medicinal and aromatic plants in the World and Turkey
2	Learn about the general characteristics of medicinal and aromatic plants. Learn the important issues in cultivation and can apply.
3	Learn about usage technologies about medicinal and aromatic plants and can apply.
4	Inform of producers of medicinal and aromatic plant species in offering, material supply, production process, marketing matter.
5	Know and follow the laws and regulations pertaining to the profession.
6	Learns morphological and anatomical structures of plants.
7	Learns to identify medicinal and aromatic plants.
8	To be able to behave sensitively towards environmental issues at national and global levels and to be able to interpret solution-oriented information; to be able to be an environmentally conscious and entrepreneurial individual
9	To be able to follow, evaluate and implement new developments and applications in the cultivation of medicinal and aromatic plants independently or as a team.

**Contribution of Learning Outcomes to Programme Outcomes** 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L4
P5	2	3
P8		3
P9	4	5

