



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Effective and Beautiful Speaking Techniques							
Course Code		BYY185		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 ( <i>Hours</i> )	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		With this course students; effective and beautiful speaking competences.							
Course Content		Breathing, Voice Organs, Emphasis, Ulama, Tinting, Protocol Talk, Information Talk.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Discussion, Individual Study					
Name of Lecturer(s)									

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Books on speech, diction, breathing techniques and application displays, various protocol speeches
2	Saying and Diction, Can Gürzap

Week	Weekly Detailed Course Contents	
1	Theoretical	Breath
2	Theoretical	Vocal organs
3	Theoretical	Vocal organs
4	Theoretical	Emphosis, liasion, toning
5	Theoretical	Emphosis, liasion, toning
6	Theoretical	Emphosis, liasion, toning
7	Theoretical	Emphosis, liasion, toning
8	Theoretical	Emphosis, liasion, toning
9	Theoretical	Speech of protocol
10	Theoretical	Speech of protocol
11	Theoretical	Speech of protocol
12	Theoretical	Speech of information
13	Theoretical	Speech of information
14	Theoretical	Speech of information
15	Theoretical	Speech of information
16	Final Exam	Semester final exam

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	10	0	1	10
Midterm Examination	1	5	1	6
Final Examination	1	5	1	6
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

\*25 hour workload is accepted as 1 ECTS

### Learning Outcomes

1	Using breathing techniques
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2	Make appropriate speeches to the environment
3	Use speech organs
4	Making appropriate speeches
5	Having a good diction

**Programme Outcomes (Medical and Aromatic Plants)**

1	Understands the importance of medicinal and aromatic plants in the World and Turkey
2	Learn about the general characteristics of medicinal and aromatic plants. Learn the important issues in cultivation and can apply.
3	Learn about usage technologies about medicinal and aromatic plants and can apply.
4	Inform of producers of medicinal and aromatic plant species in offering, material supply, production process, marketing matter.
5	Know and follow the laws and regulations pertaining to the profession.
6	Learns morphological and anatomical structures of plants.
7	Learns to identify medicinal and aromatic plants.
8	To be able to behave sensitively towards environmental issues at national and global levels and to be able to interpret solution-oriented information; to be able to be an environmentally conscious and entrepreneurial individual
9	To be able to follow, evaluate and implement new developments and applications in the cultivation of medicinal and aromatic plants independently or as a team.

**Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High**

	L1	L2	L3	L4	L5
P4	4	4	4	5	4
P8	4	5	5	4	5
P9	4	4	5	4	5

