

AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title	Banquet and Catering Services							
Course Code	se Code İKM204 Couse Level Short Cycle (Associate's D		Degree)					
ECTS Credit 3	Workload	76 (Hours)	Theory 3		Practice	0	Laboratory	0
Objectives of the Course Students will be able to make a banquet agreement with this course, make pre-banquet preparation, banquet service, outside catering organization, music entertainment activity, catering service.							ation,	
Course Content Making banquet contract, Organization of personnel according to banquet, Equipment, tools and products to be used in catering, Organizing presentation and animation services, Food service, Bevera service								
Work Placement N/A								
Planned Learning Activities and Teaching Methods Explanation (Presentation), Discussion, Individual Study								
Name of Lecturer(s) Ins. Betül YEŞİLTEPE ERKAYIRAN								

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

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1. Otel İşletmelerinde Ziyafet Organizasyonu Ve Yönetimi – Yaşar Yılmaz

Week	Weekly Detailed Cours	Veekly Detailed Course Contents					
1	Theoretical	Banquet meaning, extent					
2	Theoretical	Banquet planning process					
3	Theoretical	Preparation of Banquet Contract					
4	Theoretical	Banquet fee charged Making the hall layout plan					
5	Theoretical	According to the organization of the banquet staff Used equipment, tools and supplies to ensure					
6	Theoretical	Making the food service Beverage Serving					
7	Theoretical	Buffet, cocktails and meetings organization					
8	Intermediate Exam	Midterm Exam					
9	Theoretical	Catering meaning, extent					
10	Theoretical	Catering organizations planning					
11	Theoretical	Catering History					
12	Theoretical	Catering is also used in equipment, vehicles and technical equipment to organize					
13	Theoretical	Aircraft catering services					
14	Theoretical	To organize the decoration process To organize the logistics services					
15	Theoretical	Purchasing, costing and pricing in catering organizations					

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload	
Lecture - Theory	14	1	3	56	
Midterm Examination	1	9	1	10	



Final Examination	1		9	1	10
Total Workload (Hours)					
[Total Workload (Hours) / 25*] = ECTS					3
*25 hour workload is accepted as 1 ECTS					

Learning Outcomes

Learni	ng Outcomes	
1		
2		
3		
4		
5		

Programme Outcomes (Catering Services)

Genel turizm ve yiyecek içecek sektörü ile ilgili temel kavramları tanımlar.
Yiyecek içecek İşletmeciliği alanındaki yasal düzenlemeler, mesleki standartlarını, işletmelerin etkilendiği iç ve dış çevresel faktörleri bilir.
Yiyecek içecek ve ikram hizmetlerinin verildiği işletmelerin organizasyon yapısını ve işleyişini bilir ve uyum sağlar.
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Contribution of Learning Outcomes to Programme Outcomes 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

	L1	L2	L3	L4	L5
P1	5	5	5	5	5
P2	5	5	5	5	5
P3	5	5	5	5	5
P4	5	5	5	5	5
P5	5	5	5	5	5