AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title		Sea Tourism						
Course Code		TRZM115		Couse Level		Short Cycle (Associate's Degree)		
ECTS Credit	2	Workload	50 *(Hours)*	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		The aim of this course is to teach the components of sea tourism, the development of sea tourism, the factors affecting sea tourism, the sea tourism industry in Turkey and in the world.						
Course Content		Components of sea tourism, cruise tourism, marine management, yachting, sea sports, daily tours, ferrying, scuba diving, underwater archeology, coastal tourism, beaches and coasts, blue voyage, diving, natural and artifical atolls, sea tourism regulations.						
Work Placement		N/A						
Planned Learning Activities and Teaching Methods			Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)								

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Deniz Turizmi – Tolga Fahri Çakmak, Füsun İstanbullu Dinçer
2	Marina İşletmeciliği - Ferika Özer Sarı

Week	Weekly Detailed Course Contents	
1	Theoretical	Sea Tourism and Its History
2	Theoretical	Sea Tourism and Its History
3	Theoretical	Coastal Tourism
4	Theoretical	Coastal Tourism
5	Theoretical	Yachting
6	Theoretical	Yachting
7	Theoretical	Cruise Tourism
8	Intermediate Exam	Mid term exam
9	Theoretical	Cruise Tourism
10	Theoretical	Water Sports Tourism
11	Theoretical	Water Sports Tourism
12	Theoretical	Island Tourism
13	Theoretical	Island Tourism
14	Theoretical	Sea Tourism Regulations
15	Theoretical	General Review before Final Exam
16	Final Exam	Final

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
			Total Workload (Hours)	50
			[Total Workload (Hours) / 25*] = **ECTS**	2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Recognising sea tourism regulation

2	Learning yacht tourism
3	Learning cruise tourism
4	To learn the routes of world cruise tourism
5	To know the businesses in cruise tourism

Programme Outcomes *(Catering Services)*

1	Genel turizm ve yiyecek içecek sektörü ile ilgili temel kavramları tanımlar.
2	Yiyecek içecek İşletmeciliği alanındaki yasal düzenlemeler, mesleki standartlarını, işletmelerin etkilendiği iç ve dış çevresel faktörleri bilir.
3	Yiyecek içecek ve ikram hizmetlerinin verildiği işletmelerin organizasyon yapısını ve işleyişini bilir ve uyum sağlar.
4	...
5	...
6	...
7	...
8	...
9	...
10	...
11	...
12	...
13	...

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5
P1	5	5	5	5	5
P2	5	5	5	5	5
P3	5	5	5	5	5
P4	5	5	5	5	5
P5	5	5	5	5	5