# AYDIN ADNAN MENDERES UNIVERSITY
# COURSE INFORMATION FORM

| Course Title | Turkish Language I | | | | | | |
|---|---|---|---|---|---|---|---|
| Course Code | TD103 | | Couse Level | Short Cycle (Associate's Degree) | | | |
| ECTS Credit | 2 | Workload | 50 *(Hours)* | Theory | 2 | Practice | 0 | Laboratory | 0 |
| Objectives of the Course | This course aims to teach students the basic skills of understading and expression, allow reading and analysis of texts, teach the methods of preparing projects and useful methods of preparing essays and presentations and also to allow the students to acquire the ability to correctly use Turkish in terms of language- thought in written and verbal expressions. | | | | | | |
| Course Content | Types and features of written and verbal expressions, presentations of their samples, problems with expression and sentence structure in Turkish. | | | | | | |
| Work Placement | N/A | | | | | | |
| Planned Learning Activities and Teaching Methods | | | Explanation (Presentation), Individual Study | | | | |
| Name of Lecturer(s) | | | | | | | |

## Prerequisites & Co-requisites

| Equivalent Course | TD101 |
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## Assessment Methods and Criteria

| Method | Quantity | Percentage (%) |
|---|---|---|
| Final Examination | 1 | 100 |

## Recommended or Required Reading

| 1 | Prof.  Dr. Gürer Gülsevin, Doç. Dr. Erdoğan Boz, Türk Dili ve Kompozisyon I-II , Tablet Yayınları, Konya 2006. |
|---|---|
| 2 | Süer Eker, Çağdaş Türk Dili, Grafiker Yayınları, İstanbul, 2006 |
| 3 | Prof. Dr. Muharrem Ergin, Türk Dil Bilgisi, Bayrak Yayınları, İstanbul, 2006 |
| 4 | Yazım Kılavuzu TDK Yayınları, Ankara 2008. |

| Week | Weekly Detailed Course Contents | |
|---|---|---|
| 1 | Theoretical | Definition of language, basic characteristics of Turkish language, language-culture relation and language culture carrier characteristic. The difference of speech and writing. |
| 2 | Theoretical | The place and characteristics of Turkic people among the world languages, the historical periods and important works of Turkish language. |
| 3 | Theoretical | Punctuation marks: The use and importance of punctuation marks. |
| 4 | Theoretical | Writing rules: Writing some additions and prepositions. Custom names, numbers, spelling of quotes. Places where upper and lower case letters are used |
| 5 | Theoretical | Official correspondence: Petition, minutes. Practice on these types |
| 6 | Theoretical | Official correspondence. Report, business letter, essay. Practice on these species. |
| 7 | Theoretical | Current expression disturbances at word level. |
| 8 | Theoretical | Expression disturbances at sentence level. |
| 9 | Theoretical | Creating paragraphs I |
| 10 | Theoretical | Paragraph creation II |
| 11 | Theoretical | Paragraph analysis. |
| 12 | Theoretical | Creating text about the field |
| 13 | Theoretical | Review of criticism and evaluation writing. |
| 14 | Theoretical | Writing criticism and evaluation writing. |

| 15 | Theoretical | Final exam |
|----|-------------|------------|

## Workload Calculation

| Activity | Quantity | Preparation | Duration | Total Workload |
|----------|----------|-------------|----------|----------------|
| Lecture - Theory | 14 | 0 | 2 | 28 |
| Assignment | 1 | 6 | 1 | 7 |
| Individual Work | 2 | 2 | 2 | 8 |
| Final Examination | 1 | 6 | 1 | 7 |
| | | | Total Workload (Hours) | 50 |
| | | | [Total Workload (Hours) / 25*] = **ECTS** | 2 |

*25 hour workload is accepted as 1 ECTS

## Learning Outcomes

| 1 | To be able to obtain general information about essays and skills of planning to be used in essay writing |
|---|---|
| 2 | To be able to use words and word groups in an effective way in written and verbal expressions |
| 3 | To be able to understand the importance of correct word order in Turkish |
| 4 | To be able to apply problem-solving methods to chosen sentences and pieces from works of literature and books |
| 5 | To be able to learn the defining characteristics of literature and distinguish the similarities and differences of these types |
| 6 | To gain the ability to use Turkish as a tool for written and verbal expressions |
| 7 | 1. To learn that Turkish is one of the world's important languages and examples of important literary works in this language |
| 8 | To allow active participation in their educational period by giving responsibility |

## Programme Outcomes (Retail Sale and Store Management)

| 1 | To have sufficient knowledge about retailing and store management. |
|---|---|
| 2 | Having the ability to communicate effectively with the customer. |
| 3 | To be able to identify and solve problems in retailing. |
| 4 | Learning about store management and store atmosphere. |
| 5 | Analyzing and interpreting consumer behaviors. |
| 6 | To have professional ethics and responsibility consciousness. |
| 7 | Having information about personal sales techniques. |
| 8 | Getting enough information about store design and settlement. |
| 9 | Awareness of the necessity of life-long learning; Social media, technology retailing and electronic retailing. |
| 10 | Ability to work effectively as a team, gain self-confidence to take responsibility. |

## Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

| | L1 | L2 | L3 | L4 | L5 | L6 | L7 | L8 |
|-----|----|----|----|----|----|----|----|----|
| P1 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| P2 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| P3 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| P4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| P5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| P6 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| P7 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| P8 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| P9 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| P10 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |