



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Urban Sociology And The Environment							
Course Code		EMY117		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		This course aims at teaching the competencies of Urbanization Effects on environment and ecological system.							
Course Content		The city, detection of human and environmental							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study					
Name of Lecturer(s)		Prof. Uluç ÇAĞATAY							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Prof. Dr. Hüseyin BAL, Kent Sosyolojisi
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Week	Weekly Detailed Course Contents	
1	Theoretical	Sociological Perspective
2	Theoretical	Urban Sociology
3	Theoretical	Urbanization and urbanity
4	Theoretical	Theories of Urbanization
5	Theoretical	Kent And Space
6	Theoretical	City and Politics
7	Theoretical	Migration and Urbanization Problems Wrong
8	Intermediate Exam	Midterm Exam
9	Theoretical	Kent and Alienation
10	Theoretical	Midterm Exam
11	Theoretical	Urban and Environmental Problems
12	Theoretical	Kent and Ecology
13	Theoretical	Kent and Ecology
14	Theoretical	Urbanization in Turkey
15	Theoretical	Urbanization in Turkey
16	Final Exam	Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	1	14	2	16
Term Project	1	1	1	2
Midterm Examination	1	1	7	8
Final Examination	1	7	17	24
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	1. Explain the concepts of urban management and the environment
2	Urbanization process elements (management, population, production, and settlement) to discuss the relationship between.
3	3. Interpret the relationship between the urban environment and rural environment....



4	have knowledge about the characteristic descriptive components of the city.
5	To be able to analyze the social processes and relations in today's cities

Programme Outcomes (Retail Sale and Store Management)

1	To have sufficient knowledge about retailing and store management.
2	Having the ability to communicate effectively with the customer.
3	To be able to identify and solve problems in retailing.
4	Learning about store management and store atmosphere.
5	Analyzing and interpreting consumer behaviors.
6	To have professional ethics and responsibility consciousness.
7	Having information about personal sales techniques.
8	Getting enough information about store design and settlement.
9	Awareness of the necessity of life-long learning; Social media, technology retailing and electronic retailing.
10	Ability to work effectively as a team, gain self-confidence to take responsibility.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	3	4	4	5	4
P2	5	5	5	3	5
P3	4	5	5	4	5
P4	5	5	3	5	4
P5	4	5	5	4	5
P6	5	4	4	3	4
P7	4	5	4	5	5
P8	5	4	5	4	4
P9	4	4	4	5	4
P10	4	4	5	3	4

