



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title	Internship								
Course Code	EMY214		Course Level		Short Cycle (Associate's Degree)				
ECTS Credit	6	Workload	150 (Hours)	Theory	0	Practice	2	Laboratory	0
Objectives of the Course	The aim of this course is to prepare the students with the knowledge, skills, behaviors and working habits given to our students for specific occupations by practicing them in the work environment and to train qualified manpower needed by the business world.								
Course Content	To apply production and service processes in public or private organizations in the workplace.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Demonstration, Project Based Study								
Name of Lecturer(s)	Ins. Sabiha KEMİKSİZOĞLU								

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Staj konusu ile ilgili ders kitapları
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Week	Weekly Detailed Course Contents	
1	Theoretical	.
2	Practice	.
3	Practice	.
4	Practice	.
5	Practice	.
6	Practice	.
7	Practice	.
8	Practice	.
9	Practice	.
10	Practice	.
11	Practice	.
12	Practice	.
13	Practice	.
14	Practice	.
15	Practice	.

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Practice	1	0	75	75
Individual Work	1	0	75	75
			Total Workload (Hours)	150
			[Total Workload (Hours) / 25*] = ECTS	6

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Gain work experience
2	Applies what is learned at school
3	Recognize the real estate sector.
4	To be able to act in accordance with professional ethics and related laws, regulations and specifications



5	To have knowledge and understanding about professional practice environments such as office / office, construction site / application etc.
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Programme Outcomes (*Retail Sale and Store Management*)

1	To have sufficient knowledge about retailing and store management.
2	Having the ability to communicate effectively with the customer.
3	To be able to identify and solve problems in retailing.
4	Learning about store management and store atmosphere.
5	Analyzing and interpreting consumer behaviors.
6	To have professional ethics and responsibility consciousness.
7	Having information about personal sales techniques.
8	Getting enough information about store design and settlement.
9	Awareness of the necessity of life-long learning; Social media, technology retailing and electronic retailing.
10	Ability to work effectively as a team, gain self-confidence to take responsibility.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	4	5	5	3	3
P2	5	5	4	3	5
P3	4	4	4	3	4
P4	5	5	5	5	5
P5	4	4	4	5	4
P6	5	3	5	5	3
P7	5	5	4	4	5
P8	4	4	5	4	4
P9	5	5	5	4	5
P10	4	4	5	3	5

