



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		City Planning							
Course Code		EMY263		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		Within the framework of this course, the concepts of the city and the urbanization process, urban management, urban planning, to obtain information about the functioning of the process and aims to gain knowledge about the problems of urbanization.							
Course Content		The phenomenon of conceptual aspects and functions of the city, the causes and characteristics of urbanization, urban planning and implementation process, principles and characteristics of urban plans and problems of urbanization.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Individual Study					
Name of Lecturer(s)		Prof. Uluç ÇAĞATAY							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Keleş Ruşen, Kentleşme Politikası
---	-----------------------------------

Week	Weekly Detailed Course Contents	
1	Theoretical	The aim of the course and its definition
2	Theoretical	Description of the city, classification of the city from different angles, different perceptions of the city
3	Theoretical	Historical development of cities
4	Theoretical	Causes of urbanization
5	Theoretical	Characteristics of contemporary urbanization
6	Theoretical	Urban theories
7	Theoretical	Different urban phenomena case of large urban, new town, satellite town esc.
8	Intermediate Exam	Mid-term exam
9	Theoretical	Urban planning and urban theories
10	Theoretical	Urban planning and urban theories
11	Theoretical	Stages of the process of urban planning
12	Theoretical	Content of urban plans, features and principles
13	Theoretical	City planning application stage and application tools
14	Theoretical	Understanding of present-day urban
15	Theoretical	Basic problems of urbanism today
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	2	0	14	28
Midterm Examination	1	7	1	8
Final Examination	1	14	25	39
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Explains the conceptual differences about the city
2	Establishes a relationship between elements of the process of urbanization.



3	Describe the stages of the management process and the stages of the city took place operations
4	Acquire basic knowledge of urban planning and urban plans, discuss the problems of urbanization.
5	.

Programme Outcomes (Retail Sale and Store Management)

1	To have sufficient knowledge about retailing and store management.
2	Having the ability to communicate effectively with the customer.
3	To be able to identify and solve problems in retailing.
4	Learning about store management and store atmosphere.
5	Analyzing and interpreting consumer behaviors.
6	To have professional ethics and responsibility consciousness.
7	Having information about personal sales techniques.
8	Getting enough information about store design and settlement.
9	Awareness of the necessity of life-long learning; Social media, technology retailing and electronic retailing.
10	Ability to work effectively as a team, gain self-confidence to take responsibility.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	3	4	5	5	5
P2	3	5	5	3	4
P3	3	5	5	4	3
P4	3	4	4	5	5
P5	5	5	5	4	4
P6	4	4	4	5	5
P7	5	5	5	4	4
P8	4	5	5	5	5
P9	5	5	4	4	4
P10	3	4	4	5	5

