



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Public Economy							
Course Code		MLİ259		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	4	Workload	100 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		Ensure that the scope and content of the learning of the Public Economy							
Course Content		The scope and function of the public economy. The distinctive features of the public economy, market economy. The theory of social welfare. The theory of public goods. Basic public goods: public goods exactly as national defense, homeland security and justice services, health and education services as a semi-public goods. The theory of externalities. Effectiveness of public spending as a means of cost-benefit analysis. Entrepreneurship in the public sector. Public goods, resource distribution mechanism. Tax Justice and reflection. Taxes and overload events. Optimal taxation.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Discussion, Case Study, Individual Study, Problem Solving					
Name of Lecturer(s)		Ins. Sabiha KEMİKSİZOĞLU							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Courses in Higher Education Platform; a. Public Economics (Istanbul University) b. Public Economics I (Anadolu University) c. Public Economics II (Anadolu University) books
2	Kirmanoğlu, H. (2014), "Public Economics Analysis", Beta Publications.
3	Bulutoğlu, K. (2008), "Introduction to Public Economics", Maliye ve Hukuk Yayınları.

Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction to Public Economics: Historical perspective, scope and paradigms in public economics
2	Theoretical	Structure of the Public Sector, Composition and Size
3	Theoretical	Functioning Model of Market Economy Concepts of Efficiency and Justice in Economy
4	Theoretical	Measurement of Social Benefits and Costs
5	Theoretical	Market Failures and the Role of the State
6	Theoretical	Public Goods
7	Theoretical	Externalities
8	Intermediate Exam	Midterm Exam
9	Theoretical	General evaluation
10	Theoretical	Natural Monopolies, Regulation and Privatization
11	Theoretical	Income Distribution and Income Redistribution Policies in the Economy
12	Theoretical	Benefit-Cost Analysis
13	Theoretical	Public Choice Theory
14	Theoretical	Justice and Efficiency in Taxation
15	Theoretical	Local Government Economics
16	Final Exam	Final

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	1	14	28	42
Lecture - Practice	1	2	28	30
Midterm Examination	1	7	1	8



Final Examination	1	14	6	20
Total Workload (Hours)				100
[Total Workload (Hours) / 25*] = ECTS				4
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Learn the purpose and scope of the public economy
2	Grasp of Public Economics study fields
3	To work for the development of Public Economics
4	National and international level to investigate areas of work of public economy
5	.

Programme Outcomes (Retail Sale and Store Management)

1	To have sufficient knowledge about retailing and store management.
2	Having the ability to communicate effectively with the customer.
3	To be able to identify and solve problems in retailing.
4	Learning about store management and store atmosphere.
5	Analyzing and interpreting consumer behaviors.
6	To have professional ethics and responsibility consciousness.
7	Having information about personal sales techniques.
8	Getting enough information about store design and settlement.
9	Awareness of the necessity of life-long learning; Social media, technology retailing and electronic retailing.
10	Ability to work effectively as a team, gain self-confidence to take responsibility.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	5	5	3	4
P2	4	3	3	4	2
P3	4	4	4	3	3
P4	2	5	2	4	5
P5	5	4	3	5	4
P6	4	3	5	4	2
P7	5	5	4	3	3
P8	3	4	5	5	5
P9	5	5	3	5	4
P10	4	4	3	3	2

