AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title	Banking Basics						
Course Code	BSO113		Couse Level		Short Cycle (Associate's Degree)		
ECTS Credit	3	Workload	76 *(Hours)*	Theory	3	Practice	0	Laboratory	0
Objectives of the Course	To form the infrastructure of the basic information about banking and insurance business.						
Course Content	First of all, explain the Financial System and general process. After, the students focuses Banking System in the Financial System.						
Work Placement	N/A						
Planned Learning Activities and Teaching Methods			Explanation (Presentation), Discussion, Case Study, Problem Solving				
Name of Lecturer(s)	Ins. Muhsine Fulya EROĞLU KAĞU						

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Genel Bankacılık Bilgileri,Doç.Dr. Şenol Babuşcu, Doç.Dr. Adalet Hazar,2017

Week	Weekly Detailed Course Contents	
1	Theoretical	Financial system and its components. Functions of the financial system. Classification of financial markets.
2	Theoretical	The concept and history of banking. Birth of Banking in the world and Turkey's banking history
3	Theoretical	Determining the place of banking in the financial system. Financial intermediary functions and functions of banks. Funding sources of banks and their use of funds. Functioning of the banking system
4	Theoretical	Classification of banks and types of banks. Types of banks that are classified according to their legal characteristics, their ownership structure, their fields of activity and the characteristics of their economic functions. Commercial Banks, Investment Banks, Development Banks, Coastal Banks, Participation Banks, Central Banks.
5	Theoretical	The concept of money, functions of money and money systems and deposit money
6	Theoretical	Basic information about T.C Central Bank. CBRT institution. CBRT law, duties and powers of the CBRT. CBRT independence.
7	Theoretical	Money Politics. Monetary policy objectives, Monetary policy tools (reserve requirement ratios, open market operations, rediscount rates, foreign exchange transactions) The place and efficiency of the CBRT in the economy and banking system.
8	Intermediate Exam	Examination
9	Theoretical	An overview
10	Theoretical	Regulatory and Supervisory Institutions in Banking System. Banking Regulation and Supervision Agency, Savings Deposit Insurance Fund, the Banks Association of Turkey, Participation Banks Association of Turkey. Central bank of the Turkish Republic.
11	Theoretical	Basic Banking products and services and general information. Definition and Scope of Deposit, Types of deposit, Guarantee application in deposit, Application in deposit accounts. General rules on payment of interest on deposit accounts, accrual of interest, value date
12	Theoretical	Loan in Banking, elements of the loan, types of loans in terms of quality, maturity guarantee
13	Theoretical	Credit application process in banks (loan limits and loan opening, credit registration bureau and interbank risk center ..)
14	Theoretical	Intelligence in banking, principles of intelligence in banking, morality analysis in the banking system.
15	Theoretical	Intelligence in banking, principles of intelligence in banking, morality analysis in the banking system.
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	1	0	14	14

Lecture - Practice	1	25	14	39
Midterm Examination	1	7	1	8
Final Examination	1	14	1	15
			Total Workload (Hours)	76
			[Total Workload (Hours) / 25*] = **ECTS**	3

25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Students knows about Financial System process
2	Students hardly knows the banking basic concept.
3	Students knows about banking history
4	Students know everything about Turkish Banking System.
5	Students teach about Central Bank basic concept.
6	Students know the basic banking gods and deposits.

Programme Outcomes *(Retail Sale and Store Management)*

1	To have sufficient knowledge about retailing and store management.
2	Having the ability to communicate effectively with the customer.
3	To be able to identify and solve problems in retailing.
4	Learning about store management and store atmosphere.
5	Analyzing and interpreting consumer behaviors.
6	To have professional ethics and responsibility consciousness.
7	Having information about personal sales techniques.
8	Getting enough information about store design and settlement.
9	Awareness of the necessity of life-long learning; Social media, technology retailing and electronic retailing.
10	Ability to work effectively as a team, gain self-confidence to take responsibility.

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5	L6
P1	4	3	3	3	3	3
P2	5	5	5	5	5	5
P3	4	5	5	5	4	4
P4	5	4	4	1	5	5
P5	5	5	2	5	4	4
P6	5	4	5	4	5	5
P7	4	5	4	5	5	5
P8	5	4	5	5	4	4
P9	4	5	4	1	5	5
P10	5	4	5	4	4	4