



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Macro-Economics							
Course Code		BSO104		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	4	Workload	100 ( <i>Hours</i> )	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The purpose of the course is to give students a good understanding of the principles of economics that apply to an economic system as a whole . The course places particular emphasis on the study of national income and price-level determination, and also develops students' familiarity with economic performance measures, the financial sector, stabilization policies, economic growth, and international economics							
Course Content		In this course, all aspects of general macroeconomic topics is presented theoretically students. All topics such as national income accounting , economic growth, unemployment, inflation, budget deficits and public debt , balance of payment, balance of payments deficit, general economic systems, aggregate demand and supply, monetary and fiscal policy, interest ratio are are discussed in class. Students are expected to express the opinion about all aspects of general macroeconomics issues.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study					
Name of Lecturer(s)		Ins. Muhsine Fulya EROĞLU KAĞU, Ins. Zeliha Semra KILINÇ, Lec. Fahriye GÖZGÜ							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Makro İktisat; Abdullah Özdemir, Mümin Eser, Detay Yayıncılık.
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Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction to macroeconomics
2	Theoretical	A brief history of macroeconomics
3	Theoretical	General macroeconomics problems and global economic and financial headwinds
4	Theoretical	National income and methods of calculation national income
5	Theoretical	Economic growth and development economy
6	Theoretical	Unemployment and concepts related to unemployment
7	Theoretical	Inflation and concepts related to unemployment
8	Theoretical	The relationship between inflation and unemployment, Phillips curve
9	Theoretical	MidTerm Exam
10	Theoretical	Balance of payment, balance of payments deficit, budget deficits and public debt
11	Theoretical	Money and functions of money and monetary policy
12	Theoretical	Fiscal policy
13	Theoretical	IS-LM curve and interest ratio
14	Theoretical	Aggregate demand and supply
15	Theoretical	Aggregate demand and supply
16	Final Exam	Final

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	2	0	11	22
Assignment	13	1	1	26
Midterm Examination	1	0	24	24



Final Examination	1	0	28	28
Total Workload (Hours)				100
[Total Workload (Hours) / 25*] = ECTS				4
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	Explains fundamental concepts in macroeconomics
2	Thinks about the relations between economic events and makes inferences about the basic indicators
3	Defines the macroeconomics problem , and generates a solution about it
4	Makes comments about global economic and financial headwinds
5	Ekonomik sorunlara teorik çözümler bulabilirler.

### Programme Outcomes (Retail Sale and Store Management)

1	To have sufficient knowledge about retailing and store management.
2	Having the ability to communicate effectively with the customer.
3	To be able to identify and solve problems in retailing.
4	Learning about store management and store atmosphere.
5	Analyzing and interpreting consumer behaviors.
6	To have professional ethics and responsibility consciousness.
7	Having information about personal sales techniques.
8	Getting enough information about store design and settlement.
9	Awareness of the necessity of life-long learning; Social media, technology retailing and electronic retailing.
10	Ability to work effectively as a team, gain self-confidence to take responsibility.

### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	4	4	3	4	5
P2	5	5	5	5	4
P3	4	4	4	4	5
P4	5	4	2	3	4
P5	4	4	3	5	5
P6	4	5	5	5	3
P7	5	4	5	3	2
P8	5	4	3	4	4
P9	4	5	5	5	4
P10	5	4	2	3	5

