



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Capital and Money Markets							
Course Code		BSO204		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	4	Workload	100 ( <i>Hours</i> )	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The aim of the course is to promote the functioning of the Money and Capital markets, financial instruments traded in these markets, capital market institutions and major activities of these institutions in Turkey.							
Course Content		Financial system, money market, capital market							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study					
Name of Lecturer(s)		Ins. Muhsine Fulya EROĞLU KAĞU							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Para ve Banka, İlker Parasız
---	------------------------------

Week	Weekly Detailed Course Contents	
1	Theoretical	Capital market instruments
2	Theoretical	Capital market instruments
3	Theoretical	Capital market institutions
4	Theoretical	Capital market transactions
5	Theoretical	Securities Exchanges
6	Theoretical	Securities Exchanges
7	Theoretical	Participation Banking
8	Intermediate Exam	MidTerm Exam
9	Theoretical	An overview
10	Theoretical	The stock market indices
11	Theoretical	valuation of bonds
12	Theoretical	valuation of bonds
13	Theoretical	valuation of bonds
14	Theoretical	valuation of bonds
15	Final Exam	Final Exam

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	1	0	25	25
Midterm Examination	1	0	25	25
Final Examination	2	0	25	50
Total Workload (Hours)				100
[Total Workload (Hours) / 25*] = ECTS				4

\*25 hour workload is accepted as 1 ECTS

### Learning Outcomes

1	Found on the functioning of markets
2	o learn the inner workings of securities exchanges
3	institutions and processes found on vehicles
4	Learns financial institutions



5	Learns financial audit institutions.
---	--------------------------------------

**Programme Outcomes (Retail Sale and Store Management)**

1	To have sufficient knowledge about retailing and store management.
2	Having the ability to communicate effectively with the customer.
3	To be able to identify and solve problems in retailing.
4	Learning about store management and store atmosphere.
5	Analyzing and interpreting consumer behaviors.
6	To have professional ethics and responsibility consciousness.
7	Having information about personal sales techniques.
8	Getting enough information about store design and settlement.
9	Awareness of the necessity of life-long learning; Social media, technology retailing and electronic retailing.
10	Ability to work effectively as a team, gain self-confidence to take responsibility.

**Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High**

	L1	L2	L3	L4	L5
P1	3	4	5	3	4
P2	3	5	3	5	5
P3	3	4	5	4	5
P4	5	5	5	5	5
P5	4	4	4	4	4
P6	5	5	5	5	4
P7	4	4	4	4	4
P8	2	5	5	4	5
P9	3	4	4	4	5
P10	5	4	5	5	4

