



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Basics of Insurance							
Course Code		BSO115		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The purpose of this lesson is to give the student the ability to understand the historic devopment of insurance business from before the Turkish Republic to the present day, the risks advantages and functions of insurances							
Course Content		Insurance is a risk transfer system in which the amount collected through the payment of a certain amount of money by people who are faced with the same kind of danger is only used to compensate those who actually suffer damage as a result of that danger. The main function of insurance is to make the loss economically insignificant. People share the damages they cannot afford alone through an organization.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Individual Study					
Name of Lecturer(s)		Ins. Cuma YILMAZ							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	NOMER, C (2000) General Principles of Insurance, Ceyma Matbaacılık, İstanbul,
2	Özpolat, M (2006) Basic Insurance, Seçkin Publishing, Ankara
3	Memiş, T. Risk of Fire Insurance, Seçkin Publishing House, Ankara
4	Fergan, O. Yeşil Kart, TSRŞB, İstanbul

Week	Weekly Detailed Course Contents	
1	Theoretical	The risk factor in insurance trade
2	Theoretical	Insurance the history of insurance
3	Theoretical	Insurance in the world and Turkey
4	Theoretical	Basic Rules of Insurance
5	Theoretical	Insurance Contract Parties of the Contract
6	Theoretical	General Conditions, Premium, Tariff, Premium Items
7	Theoretical	Main and technical terms about insurance
8	Intermediate Exam	Midterm
9	Theoretical	An overview
10	Theoretical	Basic principle of insurance
11	Theoretical	Basic principle of insurance
12	Theoretical	Actors of the Insurance Sector, Associations, Foundations ..
13	Theoretical	Accident insurance and cases
14	Theoretical	Types of Insurance
15	Theoretical	Types of Insurance
16	Final Exam	Final examination

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	2	56
Midterm Examination	1	7	1	8



Final Examination	1	10	1	11
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	1. The student will be able to understand the risk term
2	2. Get knowledge about advantages, functions of insurance and insurance institutions
3	3. Get knowledge about classes of insurance and the reinsurance institutions
4	4. Understand the funds the insurance business creates and the aids of this funds of the economy
5	They will have general information about policies

Programme Outcomes (Retail Sale and Store Management)

1	To have sufficient knowledge about retailing and store management.
2	Having the ability to communicate effectively with the customer.
3	To be able to identify and solve problems in retailing.
4	Learning about store management and store atmosphere.
5	Analyzing and interpreting consumer behaviors.
6	To have professional ethics and responsibility consciousness.
7	Having information about personal sales techniques.
8	Getting enough information about store design and settlement.
9	Awareness of the necessity of life-long learning; Social media, technology retailing and electronic retailing.
10	Ability to work effectively as a team, gain self-confidence to take responsibility.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	4	5	5	3
P2	4	3	5	4	5
P3	5	3	4	5	4
P4	5	4	5	4	2
P5	5	5	3	5	3
P6	4	4	5	4	5
P7	5	5	4	5	4
P8	5	4	4	4	5
P9	5	5	5	4	4
P10	5	3	3	5	5

