



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Trade Law							
Course Code		İY106		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		Business law, commercial activities, a judicial branch. Commercial activities related to the production, consumption, while, on the other hand, as long as the subject between the production and consumption itself. The purpose of this tutorial, training students in the field of trade law to increase their knowledge and skills on this path.							
Course Content		Commercial law course in corporate law, particularly under the title commercial operation law, and Precious Documents Law.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion					
Name of Lecturer(s)		Ins. Baki ERDOĞAN							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Yanlı Veliye, Bahtiyar Mehmet
---	-------------------------------

Week	Weekly Detailed Course Contents	
1	Theoretical	Turkish commercial code are applied field and miscellaneous provisions
2	Theoretical	Commercial register, registration and announcement effect of the others
3	Theoretical	Commercial register, registration and announcement effect of the others
4	Theoretical	With the transfer of trade names, trade name and business name
5	Theoretical	With the transfer of trade names, trade name and business name
6	Theoretical	Unfair competition, criminal and civil liability
7	Theoretical	Commercial books
8	Theoretical	And implementation of the current account
9	Theoretical	Genel Tekrar
10	Theoretical	MidTerm Exam
11	Theoretical	Franchise, franchise, rights, and privileges, termination of the contract debts
12	Theoretical	Collective termination of the establishment, functions and Company
13	Theoretical	Franchise, franchise, rights, and privileges, termination of the contract debts
14	Theoretical	Precious Documents Law; properties, age, types and policy Incorporated; the establishment, functions, termination
15	Theoretical	Exchange Notes
16	Final Exam	Final Exam

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Assignment	1	0	9	9
Midterm Examination	1	7	1	8



Final Examination	1	14	2	16
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	understanding the basic concepts of commercial law, the description and use
2	set up a commercial operation, analyzing and designing requirements of grip firm level
3	understanding the concept of Commercial work and the application of judicial ways to grip, commercial
4	the concept of insight Trader, trader with the application being legal dimensions of the grip pekiştirme
5	.

### Programme Outcomes (Retail Sale and Store Management)

1	To have sufficient knowledge about retailing and store management.
2	Having the ability to communicate effectively with the customer.
3	To be able to identify and solve problems in retailing.
4	Learning about store management and store atmosphere.
5	Analyzing and interpreting consumer behaviors.
6	To have professional ethics and responsibility consciousness.
7	Having information about personal sales techniques.
8	Getting enough information about store design and settlement.
9	Awareness of the necessity of life-long learning; Social media, technology retailing and electronic retailing.
10	Ability to work effectively as a team, gain self-confidence to take responsibility.

### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	5	5	5	5
P2	4	5	2	5	5
P3	5	4	4	2	4
P4	3	5	5	3	5
P5	5	4	5	5	5
P6	4	2	2	4	5
P7	5	3	5	5	4
P8	3	5	4	4	4
P9	5	5	5	5	5
P10	4	3	5	4	4

