



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Turkey Economics							
Course Code		BSO215		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	71 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		To understand the fundamental indicators of Turkey's economy in the micro and macro levels. macro-level indicators of Turkey's economy as the global economy should be able to interpret comparing with other economies.							
Course Content		Turkey compared to other countries with information and the structure of the economy on the general structure of Turkey's economy							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study					
Name of Lecturer(s)		Ins. Cuma YILMAZ, Lec. Fahriye GÖZGÜ							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Karlık, R., Türkiye ekonomisi
2	Parasız, İ., Türkiye ekonomisi

Week	Weekly Detailed Course Contents	
1	Theoretical	Overview of Turkey's economy
2	Theoretical	socio-economic indicators of Turkey's economy
3	Theoretical	Sectoral analysis of Turkey's economy
4	Theoretical	Sectoral analysis of Turkey's economy
5	Theoretical	Sectoral analysis of Turkey's economy
6	Theoretical	Industry Sector
7	Theoretical	An overview
8	Theoretical	Midterm
9	Theoretical	Service industry
10	Theoretical	Commercial sector
11	Theoretical	The general structure of foreign trade in Turkey
12	Theoretical	The general structure of foreign trade in Turkey
13	Theoretical	institutional problems of Turkey's economy
14	Theoretical	institutional problems of Turkey's economy
15	Theoretical	institutional problems of Turkey's economy
16	Final Exam	Final

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	2	3	14	34
Assignment	1	10	1	11
Midterm Examination	1	14	1	15
Final Examination	1	10	1	11
Total Workload (Hours)				71
[Total Workload (Hours) / 25*] = ECTS				3

\*25 hour workload is accepted as 1 ECTS



**Learning Outcomes**

1	
2	
3	
4	
5	.

**Programme Outcomes** (*Retail Sale and Store Management*)

1	To have sufficient knowledge about retailing and store management.
2	Having the ability to communicate effectively with the customer.
3	To be able to identify and solve problems in retailing.
4	Learning about store management and store atmosphere.
5	Analyzing and interpreting consumer behaviors.
6	To have professional ethics and responsibility consciousness.
7	Having information about personal sales techniques.
8	Getting enough information about store design and settlement.
9	Awareness of the necessity of life-long learning; Social media, technology retailing and electronic retailing.
10	Ability to work effectively as a team, gain self-confidence to take responsibility.

**Contribution of Learning Outcomes to Programme Outcomes** 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	4	5	4	5
P2	4	5	3	5	5
P3	5	4	5	3	2
P4	4	5	5	5	3
P5	5	5	4	5	5
P6	3	5	5	3	5
P7	5	3	4	4	3
P8	5	4	5	5	5
P9	3	4	5	3	4
P10	4	5	5	4	5

