AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title		Web Design						
Course Code		PSB295		Couse Level		Short Cycle (Associate's Degree)		
ECTS Credit	2	Workload	50 *(Hours)*	Theory	1	Practice	1	Laboratory	0
Objectives of the Course		Explaining the concept of the Internet and web design , understanding of html coding language , the construction of the planned design of Web pages, creating graphics to be ready for the web interface and the creation of web pages.						
Course Content		Internet and Web Description Html Key Tags, Text and Appearance Tags, Links (Bridge) Create, Table Operations, Forms, Frames, Multimedia Tools , Style Sheets (CSS) Basics , Features, Menus discusses operations and Browser Problems and Solutions issues.						
Work Placement		N/A						
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Project Based Study, Problem Solving				
Name of Lecturer(s)								

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Özer, Atilla, "İletişimin Çizgi Dili", Anadolu Üniversitesi Yayınları, 1994 Özer, Atilla, "Kuramsal ve Uygulamalı Karikatür" 1998 Koloğlu, Orhan, "Türkiye Karikatür Tarihi", Bileşim Yayıncılık, İstanbul, 2005

Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction to Web Design . What are the tools you need for Web design? What should be taken into account in the design?
2	Theoretical	According to the content of Web pages with the design of the basic flow chart to explain to the coding.
3	Theoretical	How web design works are brought into the site? What is HTML ?
4	Theoretical	HTML tag names, and explain how they work injuries. text formatting.
5	Theoretical	To create a link to the basic elements of a Web page and site acquisition for the establishment of basic skeleton.
6	Theoretical	Frames frameset concept , the division of the page, to create a menu , to open the desired page in the field of links in a frameset.
7	Theoretical	Explanation of the basic tools for page layout . Tables, background explanation of issues such as settlement.
8	Intermediate Exam	Midterms
9	Theoretical	For more enriching content of the page described the use of multimedia content in different web page to be.
10	Theoretical	Lists title and other HTML tags.
11	Theoretical	Lists title and other HTML tags.
12	Theoretical	To learn how to fall to pieces made ??with graphic design programs. With a simple HTML editor program into the page by combining the design apart.
13	Theoretical	According to the images to be used in Web design into a web page explaining the advantages and disadvantages of fetching formats .
14	Theoretical	The character codes need to be defined in the head section of the web pages , making information content and keyword identification and regulation of the page title. How to explain that the Search page content for search engines.
15	Theoretical	The character codes need to be defined in the head section of the web pages , making information content and keyword identification and regulation of the page title. How to explain that the Search page content for search engines.
16	Final Exam	Final exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	1	14
Lecture - Practice	12	0	1	12
Assignment	1	20	0	20
Midterm Examination	1	1	1	2
Final Examination	1	1	1	2
			Total Workload (Hours)	50
			[Total Workload (Hours) / 25*] = **ECTS**	2

25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Understanding how the need for the creation of graphical interfaces to be used for the Web page .
2	Collection of items to create page content and creation.
3	Be made ??available to the formed web interface and divided into appropriate sections for insertion into the cells of the page.
4	Storing the graphical interface for the web .
5	Simple HTML editor to create web pages using the selected program.

Programme Outcomes *(Laboratory Technology)*

1	To be able to comprehend social, cultural and social responsibilities, to be able to follow national and international contemporary problems and developments
2	Atatürk is bound to Atatürk nationalism in the direction of principles and reforms; Adopting the national, moral, spiritual and cultural values of the Turkish people, open to universal and contemporary developments, the Turkish language is a rich, rooted and productive language; Have a love of language and a consciousness; To have the ability to use as much of a foreign language as he would need to read, taste and habit and professionally.
3	To be able to recognize the basic hardware units and operating systems of a computer, having information about internet usage and preparing documents, spreadsheets and presentations on computer by using office programs.
4	Acquires theoretical and practical knowledge at the basic level in mathematics, science and vocational field.
5	With the knowledge of laboratory technology in the field, he knows and analyzes problems, brings interpretation of data and suggests solutions.
6	In laboratories, according to the prepared business plan and program, necessary work can be done to obtain the desired quality products.
7	To have professional and ethical responsibility in business life.
8	Development and change are open, follow scientific social and cultural innovations, and develop themselves constantly.

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5
P3	5	5	5	5	5