



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Effective Presentation Techniques in Personal Development							
Course Code		BK105		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	3	Workload	76 (Hours)	Theory	1	Practice	1	Laboratory	0
Objectives of the Course		This course aims to enable them to make an effective presentation Taking into communities of students and also to help them to build self-confidence.							
Course Content		Giving information about this course, students' personal development, To make its positive impact on the development of themselves, also preparing presentation techniques, stage provides information about types of fear and verbal-nonverbal communication.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Discussion, Case Study, Problem Solving					
Name of Lecturer(s)		Lec. Melis YALÇIN, Prof. Deniz ÇOBAN							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Kişisel Gelişim 101 (Kişisel Gelişimde Bire-Bir Yöntemi). John C Maxwell. Arıtan yayınevi.
2	Beden Dili. Joe Navarro, Alfa yayınları
3	İnsan İnsana. Doğan Cüceloğlu, Remzi kitabevi.
4	Temel Eğitim Becerileri. Yetişkin Eğitiminde Temel İlkeler. Editör Erdal Beşer, Pınar Okyay.Adüsem Yayınları

Week	Weekly Detailed Course Contents	
1	Theoretical	What is personal development?
2	Theoretical	Getting to know ourselves
3	Practice	Our positive and negative aspects. What are our direction we want to be corrected?
4	Practice	What are our goals? How do we get there?
5	Theoretical	What stage fright? How to overcome?
6	Theoretical	Tools used during the presentation and presentation techniques
7	Practice	How to be an effective presentation?
8	Theoretical	Exam
9	Theoretical	Verbal and nonverbal communication and use during presentations
10	Theoretical	Body language definitions and descriptions
11	Practice	Student presentations
12	Practice	Student presentations
13	Practice	Student presentations
14	Practice	Student presentations
15	Practice	Student presentations
16	Theoretical	Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	1	8	2	10
Lecture - Practice	1	8	2	10
Assignment	1	10	2	12
Term Project	1	12	2	14
Individual Work	1	8	2	10
Midterm Examination	1	8	1	9



Final Examination	1	10	1	11
Total Workload (Hours)				76
[Total Workload (Hours) / 25*] = ECTS				3
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Increase the self-esteem development
2	Learning the techniques of presentations
3	What difference would not be taken into consideration when making presentations
4	Pass in front of the stage fright
5	More specifically reveal the objectives and orientation in this direction

