



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		General Economics							
Course Code		TE110		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	3	Workload	78 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		To teach main concepts of economics, mechanism of economics, analytical thinking; to enable students to analyze related concepts.							
Course Content		Basic economic concepts, markets, price theory, elasticities, consumption and production theory, macroeconomic concepts.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study, Problem Solving					
Name of Lecturer(s)		Assoc. Prof. Gökhan ÇINAR, Lec. Halil İbrahim YILMAZ, Prof. Altuğ ÖZDEN, Prof. Osman Orkan ÖZER, Prof. Renan TUNALIOĞLU							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	GÜRLER, A.Z. 2013.Genel ekonomi. Nobel Akademik Yayıncılık, Ankara
2	Uzunoğlu S. vd. 2008.Temel Ekonomi. Literatür Yay. Ankara
3	Ertek, T. 2011. Temel Ekonomi, Beta Yayıncılık .İstanbul
4	Eğilmez, M. 2019. Ekonominin temelleri. Remzi Kitapevi ,İstanbul

Week	Weekly Detailed Course Contents	
1	Theoretical	Main Concepts of Economics
2	Theoretical	Markets and market types
3	Theoretical	Price Theory
4	Theoretical	Elasticities
5	Theoretical	Consumption Theory
6	Theoretical	Production Theory
7	Theoretical	Market equilibrium
8	Intermediate Exam	Midterm
9	Theoretical	National Income
10	Theoretical	Classical and Keynesian System
11	Theoretical	Economic Growth and Development
12	Theoretical	Inflation
13	Theoretical	Unemployment and Employment
14	Theoretical	International Trade
15	Theoretical	WTO and Globalization
16	Final Exam	Final Exam

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	2	56
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
Total Workload (Hours)				78
[Total Workload (Hours) / 25*] = ECTS				3

\*25 hour workload is accepted as 1 ECTS



**Learning Outcomes**

1	Students can gain an economic perspective on the world they live in.
2	To be able to comprehend formation of price
3	To be able to learn and analyze the concept of elasticity
4	To be able to analyze the impacts of changes in supply and demand
5	To be able to comprehend the functions of macro concepts in an economy such as national income, inflation, employment
6	Understanding the market mechanism
7	To be able to understand the concepts of growth and development
8	To be able to understand the structure of budget
9	Explains the concepts of import, export and foreign trade.
10	To be able to analyze the globalization and its impacts.

