

AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title	Project Manag	ement						
Course Code	BSM112		Couse Level		First Cycle (Bachelor's Degree)			
ECTS Credit 2	Workload	50 (Hours)	Theory 2		Practice	0	Laboratory	0
Objectives of the Course In accordance with the logical framework matrix, the knowledge and skills of the ideas convert panalysis ability, conduct project, and financing to supply.						oroject,		
Course Content The logical framework approach, SWOT, Stakeholders, Target, Pr Budgeting				and Strateg	gy Analysis			
Work Placement N/A								
Planned Learning Activities and Teaching Methods			Explanation Based Stud			ration, Disc	ussion, Case Stud	y, Project
Name of Lecturer(s)								

Assessment Methods and Criteria

Method	Quantity Percentage (%)		
Midterm Examination		1	40
Final Examination		1	70

Recommended or Required Reading

1	Akalın, D. (2004), Proje Yazma Teknikleri Ders Notları, İstanbul Bilgi Üniversitesi, STK Eğitim ve Sertifika Programı, İstanbul
2	European Commission (2003), ECHO Manual, Project Cycle Management, http://europa.eu.int/comm/echo/pdf_files/partnership/guidelines/project_cycle_mngmt_en.pdf
3	FAO (2001), Project Cycle Management Technical Guide, Socio-Economic and Gender Analysis Programme.UN

Week	Weekly Detailed Cour	se Contents
1	Theoretical	What is project?
2	Theoretical	Project Terms
3	Theoretical	European Union and Turkey
4	Theoretical	Local Grant Resources
5	Theoretical	Foreign Grant Resources
6	Theoretical	Project Cycle Management
7	Theoretical	Stakeholder analysis
8	Intermediate Exam	MIDTERM EXAM
9	Theoretical	Problem Analysis
10	Theoretical	Analysis of Objectives
11	Theoretical	Analysis of Strategies
12	Theoretical	Activity Schedule
13	Theoretical	Logical Framework Approach
14	Theoretical	Budgeting
15	Final Exam	Final exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload	
Lecture - Theory	14	1	1	28	
Project	1	8	8	16	
Midterm Examination	1	2	1	3	



				Course mormation For	
Final Examination	1	2	1	3	
		To	tal Workload (Hours)	50	
		[Total Workload (Hours) / 25*] = ECTS	2	
*25 hour workload is accepted as 1 ECTS					
Learning Outcomes					

1	teach the principles and procedures of projecting			
2	Teach the preparation of logical framework matrix			
3	implement the SWOT analysis, stakeholder analysis,	targe	et analysis, problem analysis, and strategy	analysis for the projects
4	Analyze the logical framework			
5	Make budgeting			