



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title	Sustainable Tourism Planning								
Course Code	REM230	Course Level			First Cycle (Bachelor's Degree)				
ECTS Credit	6	Workload	150 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	The aim of the lesson is to explain the concept of sustainability , its features and the approaches towards it.								
Course Content	The relationship between the sustainable tourism and transportation capacity, its physical, social and psychological dimensions and the basic concepts of sustainable tourism								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Demonstration, Discussion								
Name of Lecturer(s)									

Assessment Methods and Criteria		
Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading	
1	WTO (1998) Guide for Local Authorities on Developing Sustainable Tourism,
2	Baysan, S.(2004) Ekolojik Etkiler, turistler, konaklama sektörü ve Yerel Halkın Tutumları İçinde A.Yüksel ve M Hançer (Editörler) Turizm İlkeler ve Yönetim(ss. 49-73) Ankara, Turhan Kitapevi.
3	Yüksel, F.(2004)Turizmde Planlama ve Uygulama Başarısızlık Nedenleri ve Öneriler İçinde A.Yüksel ve M Hançer (Editörler) Turizm İlkeler ve Yönetim(ss. 103-118) Ankara, Turhan Kitapevi.

Week	Weekly Detailed Course Contents & Teaching Methods	
1	Theoretical	Definition and content of sustainable tourism
2	Theoretical	Principles of sustainable tourism
3	Theoretical	Shareholders of sustainable tourism
4	Theoretical	The role of the locals at sustainable tourism
5	Theoretical	The role of the municipality at sustainable tourism
6	Theoretical	Relation between sustainable tourism and transportation capacity
7	Theoretical	Size of the transportation capacity and its importance
8	Theoretical	Relation between tourism industry, environment and locals
9	Intermediate Exam	Mid-Term Exam
10	Theoretical	Difficulties that sustainable tourism can face
11	Theoretical	Effects of different tourism types on destination
12	Theoretical	Preparation of operational guides
13	Theoretical	Relation between information systems and sustainability
14	Theoretical	Relation between information systems and sustainability
15	Theoretical	General Review
16	Final Exam	Final Exam

Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	3	2	70
Assignment	5	6	0	30
Reading	8	3	0	24
Midterm Examination	1	12	1	13



Final Examination	1	12	1	13
			Total Workload (Hours)	150
			[Total Workload (Hours) / 25*] = ECTS	6
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	To be able to define and recognize the content of sustainable tourism,
2	To be able to examine the main concepts about sustainable tourism,
3	To be able to question main approaches about sustainable tourism
4	Gets information about the relationship between tourism industry, environment and local people.
5	To be able to comprehend the relationship between information systems and sustainability.

Programme Outcomes (Food and Beverage Management)

1	Having scientific and professional ethic values
2	To gain the ability of critical and analytical thinking
3	Having the consciousness of necessity of obtaining new abilities and life-long learning
4	To know the principle concepts related to tourism industry
5	Having the consciousness of tourism and natural, cultural and social environment relations
6	Having the knowledge of higher level of a foreign language to communicate and to follow the new researches and daily subjects at his/her own field
7	Being able to use another foreign language at middle leve
8	Having the ability of doing teamwork
9	Being competent about information technologies
10	Having the ability of administrative knowledge buildup at his field
11	Being competent about the human behaviours and relations of tourism industry
12	Being able to follow the trends at his/her field
13	Being competent about the subjects of establishment procedures of an enterprise and entrepreneurship on the food and beverage management fields
14	Having the ability and knowledge about the subjects that are necessary at his occupation
15	Being able to use and having knowledge about the equipments and hardware systems used at food and beverage establishments
16	Having the ability of problem diagnosis, and to make decission toward problems at food and beverage establishments

