



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title	Food and Beverage Seminar I								
Course Code	REM325	Course Level			First Cycle (Bachelor's Degree)				
ECTS Credit	4	Workload	100 (Hours)	Theory	2	Practice	2	Laboratory	0
Objectives of the Course	The aim of the course is to gain the ability of researching, reporting and presenting on a specific subject in food and beverage and tourism sector.								
Course Content	Within the scope of the course, researches are made on determined issues related to management functions related to tourism and food sector, reports are prepared and general information about presentation is given and the students do research.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation)								
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	2. Şahin, F. & Gürbüz, S. (2018). Sosyal Bilimlerde Araştırma Yöntemleri, İstanbul: Seçkin Yayıncılık.
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Week	Weekly Detailed Course Contents & Teaching Methods	
1	Theoretical	What is research? Why is it done?
2	Theoretical	What is science, what is knowledge?
3	Theoretical	What is research? What are the types?
4	Theoretical	Research methods-quantitative
5	Theoretical	Research methods-qualitative
6	Theoretical	Determination of the research topic
7	Theoretical	Determination of the research topic
8	Theoretical	Determination of research concepts
9	Intermediate Exam	ara sınav
10	Theoretical	Determination of research method
11	Theoretical	Araştırma yapılması
12	Theoretical	Araştırma yapılması
13	Theoretical	Araştırmanın raporlanması
14	Theoretical	Araştırmanın raporlanması
15	Theoretical	Araştırmanın raporlanması
16	Final Exam	finals

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Lecture - Practice	14	1	2	42
Midterm Examination	1	7	1	8



Final Examination	1	7	1	8
			Total Workload (Hours)	100
			[Total Workload (Hours) / 25*] = ECTS	4
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Teaching research methods
2	Processes of research
3	Determining the subject and reading the literature
4	Research and reporting
5	Presentation of the research

Programme Outcomes (Food and Beverage Management)

1	Having scientific and professional ethic values
2	To gain the ability of critical and analytical thinking
3	Having the consciousness of necessity of obtaining new abilities and life-long learning
4	To know the principle concepts related to tourism industry
5	Having the consciousness of tourism and natural, cultural and social environment relations
6	Having the knowledge of higher level of a foreign language to communicate and to follow the new researches and daily subjects at his/her own field
7	Being able to use another foreign language at middle leve
8	Having the ability of doing teamwork
9	Being competent about information technologies
10	Having the ability of administrative knowledge buildup at his field
11	Being competent about the human behaviours and relations of tourism industry
12	Being able to follow the trends at his/her field
13	Being competent about the subjects of establishment procedures of an enterprise and entrepreneurship on the food and beverage management fields
14	Having the ability and knowledge about the subjects that are necessary at his occupation
15	Being able to use and having knowledge about the equipments and hardware systems used at food and beverage establishments
16	Having the ability of problem diagnosis, and to make decission toward problems at food and beverage establishments

