



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Food and Beverage Seminar II							
Course Code		REM328		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	4	Workload	103 (Hours)	Theory	2	Practice	2	Laboratory	0
Objectives of the Course		Konuşma yapmak, konuşma sürecinde yaşanan psikolojik, devinimsel, dilbilgisel ve bilişsel öğelerden dolayı öğrencilerin genellikle en çok zorlandıkları dil becerileri arasındadır. Yiyecek İçecek İşletmeciliğinde öğrencilerin konuşma becerisi geliştirilerek meslek yaşamında bu becerinin rekabetsel avantaj haline dönüştürmesine yönelik uygulamalar yapılır.							
Course Content		Önceden verilmiş bir konuyla ilgili olarak, öğrencilerin metne dayalı olarak bir konuyu araştırarak, topluluk önünde sunma becerisini geliştirmeye dayalıdır							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Individual Study, Problem Solving					
Name of Lecturer(s)									

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	20
Final Examination	1	70
Attending Lectures	1	20

### Recommended or Required Reading

1	2. Şahin, F. & Gürbüz, S. (2018). Sosyal Bilimlerde Araştırma Yöntemleri, İstanbul: Seçkin Yayıncılık.
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Week	Weekly Detailed Course Contents & Teaching Methods	
1	Theoretical	• Kaos ve Yaratıcılık
2	Theoretical	• Farklı alanlarda Kaos ve Liderlik
3	Theoretical	• Yönetimde Karmaşıklık: sorunlar ve stratejiler
4	Theoretical	İmaj: Kurumsal ve Bireysel Varoluş Biçimi
5	Theoretical	• Dünya Politikalarında Kaos ve Karmaşıklık
6	Theoretical	• Aile İçi İletişim Sorunları
7	Theoretical	• Çatışma Yönetimi
8	Theoretical	• Değişim Yönetimi
9	Intermediate Exam	ARA SINAV
10	Theoretical	• Etkili Karar Verme Yöntemleri
11	Theoretical	• Evlilik ve Eş Seçimi
12	Theoretical	• Kuantum Liderlik
13	Theoretical	• Müzakere Teknikleri
14	Theoretical	• Örgütsel Zekâ
15	Theoretical	• Örgütsel Sosyalleşme Süreçleri
16	Final Exam	FİNAL SINAVI

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	3	3	84
Midterm Examination	1	7	1	8
Final Examination	1	10	1	11
Total Workload (Hours)				103
[Total Workload (Hours) / 25*] = ECTS				4
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	Teaching research methods
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2	2. Araştırmanın yapılma süreçleri
3	3. Konu belirlenmesi ve literatür okunması
4	4. Araştırma yapılması ve raporlanması
5	5. Yapılan araştırmanın sunulması

**Programme Outcomes (Food and Beverage Management)**

1	Having scientific and professional ethic values
2	To gain the ability of critical and analytical thinking
3	Having the consciousness of necessity of obtaining new abilities and life-long learning
4	To know the principle concepts related to tourism industry
5	Having the consciousness of tourism and natural, cultural and social environment relations
6	Having the knowledge of higher level of a foreign language to communicate and to follow the new researches and daily subjects at his/her own field
7	Being able to use another foreign language at middle level
8	Having the ability of doing teamwork
9	Being competent about information technologies
10	Having the ability of administrative knowledge buildup at his field
11	Being competent about the human behaviours and relations of tourism industry
12	Being able to follow the trends at his/her field
13	Being competent about the subjects of establishment procedures of an enterprise and entrepreneurship on the food and beverage management fields
14	Having the ability and knowledge about the subjects that are necessary at his occupation
15	Being able to use and having knowledge about the equipments and hardware systems used at food and beverage establishments
16	Having the ability of problem diagnosis, and to make decision toward problems at food and beverage establishments

