



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Business Analysis II							
Course Code		REM404		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	10	Workload	249 (Hours)	Theory	4	Practice	0	Laboratory	0
Objectives of the Course		Expression of thought in a specific order on predetermined issues and discussion of this in writing.							
Course Content		The development of a thought system on a predetermined topic and its transmission.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation)					
Name of Lecturer(s)									

Assessment Methods and Criteria		
Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading	
1	2. Güncel sektörel haber kanalları (ulusal ve uluslararası)

Week	Weekly Detailed Course Contents & Teaching Methods	
1	Theoretical	How to write a thought script?
2	Theoretical	Writing and discussing ideas
3	Theoretical	Writing and discussing ideas
4	Theoretical	Writing and discussing ideas
5	Theoretical	Writing and discussing ideas
6	Theoretical	Writing and discussing ideas
7	Theoretical	Writing and discussing ideas
8	Theoretical	Writing and discussing ideas
9	Intermediate Exam	ara sınav
10	Theoretical	Writing and discussing ideas
11	Theoretical	Writing and discussing ideas
12	Theoretical	Writing and discussing ideas
13	Theoretical	Writing and discussing ideas
14	Theoretical	Writing and discussing ideas
15	Theoretical	Writing and discussing ideas
16	Final Exam	final

Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	10	4	196
Assignment	1	20	1	21
Midterm Examination	1	15	1	16
Final Examination	1	15	1	16
			Total Workload (Hours)	249
			[Total Workload (Hours) / 25*] = ECTS	10

*25 hour workload is accepted as 1 ECTS

Learning Outcomes	
1	To gain the ability of systematic thinking about a specific subject



2	To gain the ability to translate systematic thinking about a specific topic
3	To gain the ability to conduct current and practical research on a specific subject
4	4. Belirli bir konu hakkında teorik çerçeveye yönelik araştırma yapılması becerisinin kazanılması
5	To gain the ability of philosophical thinking about a specific subject

Programme Outcomes (Food and Beverage Management)

1	Having scientific and professional ethic values
2	To gain the ability of critical and analytical thinking
3	Having the consciousness of necessity of obtaining new abilities and life-long learning
4	To know the principle concepts related to tourism industry
5	Having the consciousness of tourism and natural, cultural and social environment relations
6	Having the knowledge of higher level of a foreign language to communicate and to follow the new researches and daily subjects at his/her own field
7	Being able to use another foreign language at middle level
8	Having the ability of doing teamwork
9	Being competent about information technologies
10	Having the ability of administrative knowledge buildup at his field
11	Being competent about the human behaviours and relations of tourism industry
12	Being able to follow the trends at his/her field
13	Being competent about the subjects of establishment procedures of an enterprise and entrepreneurship on the food and beverage management fields
14	Having the ability and knowledge about the subjects that are necessary at his occupation
15	Being able to use and having knowledge about the equipments and hardware systems used at food and beverage establishments
16	Having the ability of problem diagnosis, and to make decision toward problems at food and beverage establishments

