



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title	Russian Dialogue I								
Course Code	REM427	Course Level			First Cycle (Bachelor's Degree)				
ECTS Credit	10	Workload	248 (Hours)	Theory	6	Practice	0	Laboratory	0
Objectives of the Course	The goal is to have the students acquire the main four skills in Russian Language to express themselves in business life.								
Course Content	The students will be able to explain themselves in written and spoken (Russian) language in tourism sector.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Demonstration, Discussion, Individual Study								
Name of Lecturer(s)									

Assessment Methods and Criteria		
Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading	
1	Turizmde Rusça
2	Oteller ve Restoranlar İçin Rus Dili

Week	Weekly Detailed Course Contents & Teaching Methods	
1	Theoretical	Foreign exchange sales
2	Theoretical	Solutions to customer problems
3	Theoretical	Terms used in a hotel
4	Theoretical	Exercises
5	Theoretical	Dialogues
6	Theoretical	Exercises
7	Theoretical	Tourism vocabulary
8	Theoretical	Review
9	Intermediate Exam	Midterm exam
10	Theoretical	Food, ingredients
11	Theoretical	Exercises
12	Theoretical	Some dialogues
13	Theoretical	Customer relationships
14	Theoretical	Review
15	Final Exam	Final exam

Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	4	84
Lecture - Practice	14	2	3	70
Assignment	10	1	2	30
Reading	14	1	2	42
Individual Work	10	1	1	20
Midterm Examination	1	0	1	1
Final Examination	1	0	1	1
Total Workload (Hours)				248
[Total Workload (Hours) / 25*] = ECTS				10

*25 hour workload is accepted as 1 ECTS



Learning Outcomes

1	can solve any problem
2	learn foreign exchange operations
3	learn to make and cancel reservations
4	can understand hotel terms
5	can easily understand customers' requests

Programme Outcomes (*Food and Beverage Management*)

1	Having scientific and professional ethic values
2	To gain the ability of critical and analytical thinking
3	Having the consciousness of necessity of obtaining new abilities and life-long learning
4	To know the principle concepts related to tourism industry
5	Having the consciousness of tourism and natural, cultural and social environment relations
6	Having the knowledge of higher level of a foreign language to communicate and to follow the new researches and daily subjects at his/her own field
7	Being able to use another foreign language at middle level
8	Having the ability of doing teamwork
9	Being competent about information technologies
10	Having the ability of administrative knowledge buildup at his field
11	Being competent about the human behaviours and relations of tourism industry
12	Being able to follow the trends at his/her field
13	Being competent about the subjects of establishment procedures of an enterprise and entrepreneurship on the food and beverage management fields
14	Having the ability and knowledge about the subjects that are necessary at his occupation
15	Being able to use and having knowledge about the equipments and hardware systems used at food and beverage establishments
16	Having the ability of problem diagnosis, and to make decision toward problems at food and beverage establishments

