

AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title	Russian VII					
Course Code REH423		Couse Level	First Cycle (Bachelor's Degree)			
ECTS Credit 5	Workload 125 (Hours)	Theory 4	Practice	0 Laboratory	0	
Objectives of the Course It aims at teaching the basic Russian that students will need in their future education and business life detail and that they could express themselves in Russian.				ess life in		
Course Content It is aimed that students express themselves in oral and written way in tourism industry in the end of education in the direction of the Russian knowledge they have obtained.			nd of their			
Work Placement N/A						
Planned Learning Activities	and Teaching Methods	Explanation (Presenta	ition), Discussion, Ind	lividual Study		
Name of Lecturer(s) Lec. Banu ŞİMŞEK						

Assessment Methods and Criteria					
Method	Quantity	Percentage (%)			
Midterm Examination	1	40			
Final Examination	1	70			

Recommended or Required Reading

- 1 Russian in tourism
- 2 Russian for hotels and restaurants

Week	Weekly Detailed Cour	se Contents		
1	Theoretical	Foreign exchange sales		
2	Theoretical	Business tourism		
3	Theoretical	Exercises about the subject		
4	Theoretical	Text studies about the subject		
5	Theoretical	Request sentences and dialogues		
6	Theoretical	Exercises about the subject		
7	Theoretical	Improving the knowledge of the vocabulary about tourism		
8	Theoretical	General Review before Mid-Term Exam		
9	Intermediate Exam	Mid-Term Exam		
10	Theoretical	Answers of midterm exam		
11	Theoretical	Exercises		
12	Theoretical	Mountain tourism, Ski tourism		
13	Theoretical	Text studies about the subject		
14	Theoretical	Introducing ski centers		
15	Theoretical	General Review before final exam		
16	Final Exam	Final Exam		

Workload Calculation					
Activity	Quantity	Preparation	Duration	Total Workload	
Lecture - Theory	14	2	4	84	
Assignment	5	2	0	10	
Reading	6	2	0	12	
Midterm Examination	1	8	1	9	
Final Examination	1	9	1	10	
Total Workload (Hours)					
[Total Workload (Hours) / 25*] = ECTS					
*25 hour workload is accepted as 1 ECTS					



Learning Outcomes				
1	To be able to create solutions for the problems experienced in the hotels,			
2	To be able to operate foreign exchanges,			
3	To be able to demonstrate a hotel room, to arrange and cancel reservations,			
4	To be able to create solutions for customers' problems related to the hotel			
5	Learn to present a hotel			

Progr	ramme Outcomes (Tourism Guiding)				
1	To have scientific and professional ethical values				
2	To gain the ability of analytical and critical thinking				
3	To have an awareness of requirement of gaining lifelong new knowledge and skills				
4	To know the basic concepts about tourism sector				
5	To comprehend relationship between tourism and natural, cultural and social environment				
6	To have enough foreign language knowledge to follow trends and studies in his/her field and to be able to communicate				
7	to be able to use the second foreign language at medium level.				
8	to have the ability of doing team work.				
9	To gain the ability to use information technologies in his/her field at a good level.				
10	To gain administrative knowledge and ability in his/her field.				
11	To be competent on the subject of human relations and behaviours which are required in tourism industry				
12	To be able to track the trends in his/her field.				
13	To have knowledge and ability on the subjects required for his/her profession.				
14	To have comprehensive knowledge required for his/ her profession about other tourism services				
15	To have enough knowledge about culture and customs of his/her own country.				
16	To have enough knowledge about different cultures and customs.				

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L3	L4	L5
P1		4	
P2	3		
P3		4	
P4			5
P5			5
P6		4	
P7		4	
P8	3		
P9		4	
P10			5
P11		4	
P12	3		
P13	3		
P14		4	
P15	3		
P16		4	

