AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title	Tourism Law								
Course Code	REH311		Couse Level	First Cycle (Bachelor's Degree)					
ECTS Credit	3	Workload	75 *(Hours)*	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	The aim of the lesson is to investigate the basic resources in company with the basic knowledge about the Law of Tourism.								
Course Content	To examine the basic regulations by investigating the basic concepts which take place in the law of tourism .								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Discussion, Case Study								
Name of Lecturer(s)	Lec. Ömer Faruk ALP								

Assessment Methods and Criteria		
Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading	
1	Turizm Hukuku (Halil Can, Semih Güner)

Week	Weekly Detailed Course Contents	
1	Theoretical	What’s the Law of tourism. basic concepts
2	Theoretical	Resources of law of tourism
3	Theoretical	Investigating the branches forming the law of tourism
4	Theoretical	Investigating the branches forming the law of tourism
5	Theoretical	The hierarchic norms taking place in the law of tourism.
6	Theoretical	Investigating the tourism promotion law
7	Theoretical	Investigating the tourism promotion law
8	Theoretical	Investigating the tourism promotion law
9	Intermediate Exam	Mid-Term Exam
10	Theoretical	Investigating the law of travel agencies and travel agencies union
11	Theoretical	Investinagting the Travel Agents and Travel Agents' Association Law.
12	Theoretical	Investinagting the Travel Agents and Travel Agents' Association Law.
13	Theoretical	Regulations of Travel Agencies
14	Theoretical	Regulations of Yatching
15	Theoretical	Regulations of Yatching
16	Final Exam	Final Exam

Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Assignment	2	5	0	10
Midterm Examination	1	9	1	10
Final Examination	1	12	1	13
			Total Workload (Hours)	75
			[Total Workload (Hours) / 25*] = **ECTS**	3
**25 hour workload is accepted as 1 ECTS*				

Learning Outcomes	
1	To be able to recognize the law of tourism,

2	To be able to list the resources of the law of tourism and to discuss about the effects of these resources,
3	To be able to recognize the layouts and debate on the basic studies,
4	To be able to define the hierarchic structure of legal regulations, and to inspect the coherence of the layouts in this hierarchy
5	To have knowledge about the basic principles of law

Programme Outcomes *(Tourism Guiding)*	
1	To have scientific and professional ethical values
2	To gain the ability of analytical and critical thinking
3	To have an awareness of requirement of gaining lifelong new knowledge and skills
4	To know the basic concepts about tourism sector
5	To comprehend relationship between tourism and natural, cultural and social environment
6	To have enough foreign language knowledge to follow trends and studies in his/her field and to be able to communicate
7	to be able to use the second foreign language at medium level.
8	to have the ability of doing team work.
9	To gain the ability to use information technologies in his/her field at a good level.
10	To gain administrative knowledge and ability in his/her field.
11	To be competent on the subject of human relations and behaviours which are required in tourism industry
12	To be able to track the trends in his/her field.
13	To have knowledge and ability on the subjects required for his/her profession.
14	To have comprehensive knowledge required for his/ her profession about other tourism services
15	To have enough knowledge about culture and customs of his/her own country.
16	To have enough knowledge about different cultures and customs.

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5
P1	4	4	4	4	4
P2	5	5	5	5	5
P3	5	5	5	5	5
P4	5	5	5	5	5
P5	4	4	4	4	3
P6	2	2	2	2	1
P7	1	1	1	1	1
P8	4	4	4	4	1
P9	1	1	1	1	1
P10	1	1	1	1	3
P11	2	2	2	2	1
P12	4	4	4	4	1
P13	5	5	5	5	5
P14	2	2	2	2	4
P15	4	4	4	4	1
P16	1	1	1	1	1