



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

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|--------------------------------------------------|---|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------------------------------------------------------|---|---------------------------------|---|------------|---|
| Course Title | | Countries and Cultures | | | | | | | |
| Course Code | | REH401 | | Course Level | | First Cycle (Bachelor's Degree) | | | |
| ECTS Credit | 4 | Workload | 97 (Hours) | Theory | 3 | Practice | 0 | Laboratory | 0 |
| Objectives of the Course | | The aim of the course is to compare the differences and similarities between societies and cultures within the scope of theological, ethnological, philological, juridical, geographical, economical, sociological and political explanations. | | | | | | | |
| Course Content | | Culture, civilization, domestication, culture diffusion, acculturation, culture shock, assimilation, cultural shift will be learned. | | | | | | | |
| Work Placement | | N/A | | | | | | | |
| Planned Learning Activities and Teaching Methods | | | | Explanation (Presentation), Discussion, Individual Study | | | | | |
| Name of Lecturer(s) | | Ins. Ergün EFENDİ | | | | | | | |

Assessment Methods and Criteria

| Method | Quantity | Percentage (%) |
|---------------------|----------|----------------|
| Midterm Examination | 1 | 40 |
| Final Examination | 1 | 60 |

Recommended or Required Reading

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|----|--------------------------------------------------------------------------------------|
| 1 | Güvenç, B. 1976. Sosyal Kültürel Değişme, Hacettepe Üniversitesi Yayınları. |
| 2 | Güvenç, B. 1984. İnsan ve Kültür, Remzi Kitabevi |
| 3 | Güvenç, B. 1997. Kültürün abc'si, Yapı Kredi Yayınları, İstanbul. |
| 4 | Kudat, A. 2004. Kirvelik, sanal akrabalığın dünü ve bugünü, Ütopya Yayınevi, Ankara. |
| 5 | Levi-strauss, C. 2004. Yaban Düşünce, Yapı Kredi Yayınları, İstanbul. |
| 6 | Braidwood, R.J. 1995. Tarihöncesi İnsan, Arkeoloji ve Sanat Yayınları, İstanbul. |
| 7 | Childe, G. 2004. Kendini Yaratan İnsan, Varlık Yayınları, İstanbul |
| 8 | Frangipane, M. 2002. Yakındoğu'da Devlet'in Doğuşu, Arkeoloji ve Sanat Yayınları. |
| 9 | Herodot Tarihi, 1991. (çev: Ökmen, M.), Remzi Kitabevi, İstanbul. |
| 10 | Malinowski, B. 2000. Büyü, bilim ve din, Kabalcı, İstanbul. |
| 11 | Malinowski, B. 2003. Yabani Toplumda Suç ve Gelenek, Epsilon Yayınevi, İstanbul. |

| Week | Weekly Detailed Course Contents | |
|------|---------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | Theoretical | Dersin amaçları, önemi, kapsamı, içeriği, ölçüm yöntemleri ve kaynakları hakkında ön bilgi verilecektir. According to Turkish border entry statistics, the countries that send the most tourists to Turkey will be determined. |
| 2 | Theoretical | German Culture |
| 3 | Theoretical | Russian Culture |
| 4 | Theoretical | British Culture |
| 5 | Theoretical | Bulgarian Culture |
| 6 | Theoretical | Iranian Culture |
| 7 | Theoretical | Georgian Culture |
| 8 | Theoretical | Dutch Culture |
| 9 | Theoretical | France Culture |
| 10 | Theoretical | USA Culture |
| 11 | Theoretical | Greece Culture |
| 12 | Theoretical | Ukrainian Culture |
| 13 | Theoretical | Swedish Culture |
| 14 | Theoretical | Italian Culture |



Workload Calculation

| Activity | Quantity | Preparation | Duration | Total Workload |
|-----------------------------------------|----------|-------------|----------|----------------|
| Lecture - Theory | 14 | 2 | 3 | 70 |
| Assignment | 1 | 4 | 0 | 4 |
| Individual Work | 3 | 3 | 0 | 9 |
| Midterm Examination | 1 | 6 | 1 | 7 |
| Final Examination | 1 | 6 | 1 | 7 |
| Total Workload (Hours) | | | | 97 |
| [Total Workload (Hours) / 25*] = ECTS | | | | 4 |
| *25 hour workload is accepted as 1 ECTS | | | | |

Learning Outcomes

| | |
|---|---------------------------------------------------------------------------------------------------------------------------------|
| 1 | To be able to recognize the definition and features of culture, |
| 2 | To be able to identify the concepts of cultural themes such as universalism, holism, integregation, adaptation, and relativism, |
| 3 | To be able to evaluate universal and causitive explanations on the common and different qualities of people |
| 4 | Get knowledge about British culture |
| 5 | Get knowledge about German culture |

Programme Outcomes (Tourism Guiding)

| | |
|----|-----------------------------------------------------------------------------------------------------------------------|
| 1 | To have scientific and professional ethical values |
| 2 | To gain the ability of analytical and critical thinking |
| 3 | To have an awareness of requirement of gaining lifelong new knowledge and skills |
| 4 | To know the basic concepts about tourism sector |
| 5 | To comprehend relationship between tourism and natural, cultural and social environment |
| 6 | To have enough foreign language knowledge to follow trends and studies in his/her field and to be able to communicate |
| 7 | to be able to use the second foreign language at medium level. |
| 8 | to have the ability of doing team work. |
| 9 | To gain the ability to use information technologies in his/her field at a good level. |
| 10 | To gain administrative knowledge and ability in his/her field. |
| 11 | To be competent on the subject of human relations and behaviours which are required in tourism industry |
| 12 | To be able to track the trends in his/her field. |
| 13 | To have knowledge and ability on the subjects required for his/her profession. |
| 14 | To have comprehensive knowledge required for his/ her profession about other tourism services |
| 15 | To have enough knowledge about culture and customs of his/her own country. |
| 16 | To have enough knowledge about different cultures and customs. |

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

| | L1 | L2 | L3 | L4 | L5 |
|-----|----|----|----|----|----|
| P1 | 4 | 4 | 4 | 4 | 4 |
| P2 | 5 | 5 | 5 | 5 | 5 |
| P3 | 5 | 5 | 5 | 5 | 5 |
| P4 | 4 | 4 | 4 | 4 | 4 |
| P5 | 5 | 5 | 5 | 5 | 5 |
| P6 | 2 | 2 | 2 | 2 | 2 |
| P7 | 2 | 2 | 2 | 2 | 2 |
| P8 | 4 | 4 | 4 | 4 | 4 |
| P9 | 5 | 5 | 5 | 5 | 5 |
| P10 | 4 | 4 | 4 | 4 | 4 |
| P11 | 5 | 5 | 5 | 5 | 5 |
| P12 | 5 | 5 | 5 | 5 | 5 |
| P13 | 5 | 5 | 5 | 5 | 5 |
| P14 | 4 | 4 | 4 | 4 | 4 |
| P15 | 5 | 5 | 5 | 5 | 5 |
| P16 | 5 | 5 | 5 | 5 | 5 |

