



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		World Geography and Travel Destinations							
Course Code		REH407		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	4	Workload	100 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The aim of the lesson is to have knowledge about important places in World's tourism geography and the places at World Cultural Heritage list.							
Course Content		The content of the lesson includes learning of destination concept and evaluation of tourism movements due to the WTO's separation of World tourism/touristic regions.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Aktaş, Gürhan Ed., (2008), Turizm Coğrafyası, Detay Yayıncılık, Ankara.
2	Güngördü, Ersin., (2003), Türkiye'nin Turizm Coğrafyası, Nobel Yayın Dağıtım, Ankara.
3	Özdemir, Gökçe., (2008), Destinasyon Pazarlaması, Detay Yayıncılık, Ankara
4	Özey, Ramazan., (2008), Asya Coğrafyası, Aktif Yayınları, İstanbul.

Week	Weekly Detailed Course Contents	
1	Theoretical	Preliminary information will be given about the objectives, importance, concept, contents, methods of measurement and sources of the lesson.
2	Theoretical	Relation between tourism and geography
3	Theoretical	Description, specialities and types of destinations
4	Theoretical	WTO's list of travel regions
5	Theoretical	Central and Eastern Europe travel destinations
6	Theoretical	Western Europe travel destinations
7	Theoretical	North American travel destinations
8	Theoretical	South American travel destinations
9	Intermediate Exam	Mid-Term Exam
10	Theoretical	Asia-Pacific travel destinations
11	Theoretical	African travel destinations
12	Theoretical	Middle East travel destinations
13	Theoretical	UNESCO and World Cultural Heritage
14	Theoretical	World Wonders (7 wonders of the ancient world)
15	Theoretical	General review will be done and deficiencies will be made up for.
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	3	2	70
Midterm Examination	1	13	1	14



Final Examination	1	15	1	16
Total Workload (Hours)				100
[Total Workload (Hours) / 25*] = ECTS				4
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	He/ she knows the world geography.
2	He/ she learns WTO (World Tourism Organization)
3	He/ she gets information about regional travel destinations.
4	He/ she knows what "world cultural heritage" means.
5	Learns popular tourism destinations

Programme Outcomes (Tourism Guiding)

1	To have scientific and professional ethical values
2	To gain the ability of analytical and critical thinking
3	To have an awareness of requirement of gaining lifelong new knowledge and skills
4	To know the basic concepts about tourism sector
5	To comprehend relationship between tourism and natural, cultural and social environment
6	To have enough foreign language knowledge to follow trends and studies in his/her field and to be able to communicate
7	to be able to use the second foreign language at medium level.
8	to have the ability of doing team work.
9	To gain the ability to use information technologies in his/her field at a good level.
10	To gain administrative knowledge and ability in his/her field.
11	To be competent on the subject of human relations and behaviours which are required in tourism industry
12	To be able to track the trends in his/her field.
13	To have knowledge and ability on the subjects required for his/her profession.
14	To have comprehensive knowledge required for his/ her profession about other tourism services
15	To have enough knowledge about culture and customs of his/her own country.
16	To have enough knowledge about different cultures and customs.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	3	3	3	3	3
P2	3	3	4	3	3
P3	3	4	4	4	4
P4	4	4	4	3	3
P5	4	3	3	5	4
P6	2	4	2	2	2
P7	2	2	2	2	2
P8	2	3	3	3	3
P9	2	2	2	2	2
P10	4	4	4	3	3
P11	3	2	3	3	3
P12	5	3	4	3	4
P13	4	4	4	4	3
P14	5	4	4	3	3
P15	3	2	3	5	3
P16	4	2	3	5	4

