AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title	European Union and Tourism								
Course Code	REH436		Couse Level	First Cycle (Bachelor's Degree)					
ECTS Credit	3	Workload	75 *(Hours)*	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	The objective of this course is to gain the students the ability of making comparisons between the attitudes of EU about tourism and the practices of Tourism in Turkey by means of evaluating the history of establishment of EU and its relations with Turkey.								
Course Content	To have sufficient knowledge about the constitution and the operation of EU, which is one of the most crucial regional and economical formations, and also the affairs between EU and Turkey.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Discussion, Individual Study								
Name of Lecturer(s)	Lec. Melek Ece ÖNCÜER ÇİVİCİ								

Assessment Methods and Criteria		
Method	Quantity	Percentage (%)
Midterm Examination	1	40
Term Assignment	1	60

Recommended or Required Reading	
1	Karluk, R. (2002). Avrupa Birliği ve Türkiye (6. Baskı). İstanbul:Beta Basım A.Ş.
2	http://europa.eu/
3	http://www.abgs.gov.tr
4	http://www.ua.gov.tr/
5	İstanbullu Dinçer, F. (1997). Avrupa Birliği'ne Turizm ve Uygulanan Politikalar. İstanbul: Der Yayınevi.
6	Bilici, N. (2010). Avrupa Birliği ve Türkiye (4. Baskı). Ankara:Seçin Yayıncılık.
7	Kaya, A. vd. (Ed.,2011). Avrupa Birliği'ne Giriş. İstanbul: İstanbul Bilgi Üniversitesi Yayınları.
8	Akçay, B. (Ed., 2012). Avrupa Birliği, Ankara: Seçkin Yayıncılık.
9	Gülcan, M. (2005). AB ve Eğitim Süreci. Ankara: Anı Yayınları.
10	Akçay, B. (Ed., 2012). Lizbon Anlaşması Sonrası Avrupa Birliği. Ankara: Seçkin Yayıncılık.
11	www.tursab.org.tr

Week	**Weekly Detailed Course Contents**	
1	Theoretical	Introduction: Lesson's aim, content, method, sources and explanation of the syllabus.
2	Theoretical	The History of EU I
3	Theoretical	The History of EU II
4	Theoretical	Relations between EU and Turkey / EU and Tourism
5	Theoretical	The Structure of EU
6	Theoretical	Subject descriptions
7	Theoretical	Subject descriptions
8	Theoretical	Subject descriptions
9	Intermediate Exam	Mid-Term Exam
10	Theoretical	Subject descriptions
11	Theoretical	Subject descriptions
12	Theoretical	Subject descriptions
13	Theoretical	Subject descriptions
14	Theoretical	Subject descriptions
15	Theoretical	Subject descriptions
16	Final Exam	Subject descriptions

Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Term Project	1	12	1	13
Midterm Examination	1	19	1	20
			Total Workload (Hours)	75
			[Total Workload (Hours) / 25*] = **ECTS**	3
**25 hour workload is accepted as 1 ECTS*				

Learning Outcomes	
1	To be able to recall the history and the Structure of EU,
2	To be able to evaluate the relations between EU and Turkey,
3	To be able to question EU's attitude in the matter of Tourism
4	To be able to analyze the Tourism Movements of the Member Countries of EU,
5	To be able to analyze the relations between EU policies and Tourism Practices

Programme Outcomes *(Tourism Guiding)*	
1	To have scientific and professional ethical values
2	To gain the ability of analytical and critical thinking
3	To have an awareness of requirement of gaining lifelong new knowledge and skills
4	To know the basic concepts about tourism sector
5	To comprehend relationship between tourism and natural, cultural and social environment
6	To have enough foreign language knowledge to follow trends and studies in his/her field and to be able to communicate
7	to be able to use the second foreign language at medium level.
8	to have the ability of doing team work.
9	To gain the ability to use information technologies in his/her field at a good level.
10	To gain administrative knowledge and ability in his/her field.
11	To be competent on the subject of human relations and behaviours which are required in tourism industry
12	To be able to track the trends in his/her field.
13	To have knowledge and ability on the subjects required for his/her profession.
14	To have comprehensive knowledge required for his/ her profession about other tourism services
15	To have enough knowledge about culture and customs of his/her own country.
16	To have enough knowledge about different cultures and customs.

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5
P1	2	2	3	3	3
P2	3	3	3	3	4
P3	3	2	3	3	3
P4	2	2	3	5	3
P5	3	2	4	4	4
P6	4	3	4	4	4
P7	3	3	4	4	4
P8	3	3	4	4	4
P9	3	3	3	3	3
P10	2	2	3	3	2
P11	2	2	2	3	2
P12	3	3	4	4	4
P13	2	2	2	3	3
P14	2	2	3	4	3
P15	2	2	2	3	2
P16	1	1	2	2	2