



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Sustainable Tourism							
Course Code		REH438		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		The aim of the lesson is to explain the concept of sustainability , its features and the approaches towards it.							
Course Content		The relationship between the sustainable tourism and transportation capacity, its physical, social and pshycological dimensions and the basic concepts of sustainable tourism							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)		Lec. Ayşe ARSLAN ÖZKAN							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	WTO (1998) Guide for Local Authorities on Developing Sustainable Tourism,
2	Baysan, S.(2004) Ekolojik Etkiler, turistler, konaklama sektörü ve Yerel Halkın Tutumları İçinde A.Yüksel ve M Hançer (Editörler) Turizm İlkeler ve Yönetim(ss. 49-73) Ankara, Turhan Kitapevi.
3	Yüksel, F.(2004)Turizmde Planlama ve Uygulama Başarısızlık Nedenleri ve Öneriler İçinde A.Yüksel ve M Hançer (Editörler) Turizm İlkeler ve Yönetim(ss. 103-118) Ankara, Turhan Kitapevi.
4	Yüksel, F.(2004) Merkezi(Centralist) ve Yerinden (Adem-i Merkezi)Turizm Yönetimi Karşılaştırma ve Öneriler İçinde A.Yüksel ve M Hançer (Editörler) Turizm İlkeler ve Yönetim(ss. 103-118) Ankara, Turhan Kitapevi.

Week	Weekly Detailed Course Contents	
1	Theoretical	Definition and content of sustainable tourism
2	Theoretical	Principles of sustainable tourism
3	Theoretical	Shareholders of sustainable tourism
4	Theoretical	The role of the locals at sustainable tourism
5	Theoretical	The role of the municipality at sustainable tourism
6	Theoretical	Relation between sustainable tourism and transportation capacity
7	Theoretical	Size of the transportation capacity and its importance
8	Theoretical	Relation between tourism industry, environment and locals
9	Intermediate Exam	Mid-Term Exam
10	Theoretical	Difficulties that sustainable tourism can face
11	Theoretical	Effects of different tourism types on destination
12	Theoretical	Preparation of operational guides
13	Theoretical	Relation between information systems and sustainability
14	Theoretical	Relation between information systems and sustainability
15	Theoretical	General Review
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Assignment	5	3	0	15
Midterm Examination	1	8	1	9



Final Examination	1	8	1	9
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	To be able to define and recognize the content of sustainable tourism,
2	To be able to examine the main concepts about sustainable tourism,
3	To be able to question main approaches about sustainable tourism
4	Gets information about the relationship between tourism industry, environment and local people.
5	To be able to comprehend the relationship between information systems and sustainability.

Programme Outcomes (Tourism Guiding)

1	To have scientific and professional ethical values
2	To gain the ability of analytical and critical thinking
3	To have an awareness of requirement of gaining lifelong new knowledge and skills
4	To know the basic concepts about tourism sector
5	To comprehend relationship between tourism and natural, cultural and social environment
6	To have enough foreign language knowledge to follow trends and studies in his/her field and to be able to communicate
7	to be able to use the second foreign language at medium level.
8	to have the ability of doing team work.
9	To gain the ability to use information technologies in his/her field at a good level.
10	To gain administrative knowledge and ability in his/her field.
11	To be competent on the subject of human relations and behaviours which are required in tourism industry
12	To be able to track the trends in his/her field.
13	To have knowledge and ability on the subjects required for his/her profession.
14	To have comprehensive knowledge required for his/ her profession about other tourism services
15	To have enough knowledge about culture and customs of his/her own country.
16	To have enough knowledge about different cultures and customs.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	3	3	3	3	3
P2	4	4	4	4	4
P3	4	4	4	4	4
P4	5	5	5	5	5
P5	5	5	5	5	5
P6	5	5	5	1	1
P7	1	1	1	1	1
P8	2	2	2	2	2
P9	3	3	3	3	3
P10	5	5	5	5	4
P11	4	4	4	4	4
P12	5	5	5	5	5
P13	1	1	1	1	1
P14	4	4	4	4	4
P15	3	3	3	3	4
P16	5	5	5	5	4

