



AYDIN ADNAN MENDERES UNIVERSITY
ATÇA VOCATIONAL SCHOOL
ECONOMICS AND ADMINISTRATIVE PROGRAMS
PUBLIC RELATIONS
COURSE INFORMATION FORM

Course Title	Internet and Web Design								
Course Code	ENF110			Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	4	Workload	99 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	The aim of the course is to have knowledge about the basic principles of web design. In addition, web page design using CSS and HTML is done.								
Course Content	The Internet is the result of a technology that has emerged as a result of ever-increasing "storing / sharing and accessing it easily" requests. With the help of this technology, people can access information in many areas easily, cheaply, quickly and safely. As a result of our course, our students will use the internet more effectively and efficiently. They will also gain web design skills with HTML codes that will create text, graphics, sounds and hypertext links.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Demonstration, Individual Study								
Name of Lecturer(s)	Ins. Mehmet ŞEN, Ins. Özgür SARI								

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Uğur Gelişken-Web Tasarımı ve Web Programlama
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Week	Weekly Detailed Course Contents	
1	Theoretical	Presentation: Key Features in CSS
2	Theoretical	Ways to Add CSS to Web Pages
3	Theoretical	Listing Labels in HTML
4	Theoretical	Introduction to Web Design and Basic Concepts
5	Theoretical	Pseudo Class and Elements in CSS
6	Theoretical	Line and Block Level Elements
7	Theoretical	Presentation: CSS Selectors
8	Theoretical	HTML & CSS Application-1
9	Intermediate Exam	Intermediate Exam
10	Theoretical	Dreamweaver
11	Theoretical	Using Tables in HTML and Formatting Tables with CSS
12	Theoretical	Convert PSD Interface to Web Page - 1.Party
13	Theoretical	Convert PSD Interface to Web Page - 2.Party
14	Theoretical	Convert PSD Interface to Web Page - 3.Party
15	Theoretical	HTML & CSS Application-2
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Assignment	1	10	1	11



Individual Work	4	4	2	24
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
Total Workload (Hours)				99
[Total Workload (Hours) / 25*] = ECTS				4
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Has the necessary theoretical knowledge in the field of Internet and Web design.
2	Internet and Web design dominates the usage areas and forms
3	It can easily reach the right sources of information to solve the problems it faces.
4	Uses the necessary technologies for web design and internet usage.
5	It fulfills the responsibilities of individual work and team work.
6	Internet, Web Design presents its feelings, thoughts and projects in a visual, written and verbal way to others

