



AYDIN ADNAN MENDERES UNIVERSITY
ATÇA VOCATIONAL SCHOOL
ECONOMICS AND ADMINISTRATIVE PROGRAMS
PUBLIC RELATIONS
COURSE INFORMATION FORM

Course Title	Business Management of Agriculture Industry								
Course Code	TİS214			Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	Businesses that serve as a bridge between agriculture and industry agriculture based industrial enterprises and increasing in the rate of processing of the products in the industry evaluated as an indicator of development. In the course, the history of agricultural industrialization importance, necessity, selection of location, determination of capacity, feasibility studies, enterprises in the field of structural features, operations, production until marketing process, problems of theoretical and practical examination of the status aimed and targeted.								
Course Content	The concept of Industry, The concept of Agro-industry, Agriculture - Industry relations, Agro-industry current situation in Turkey, Explanation of agricultural machinery business and samples of agricultural machinery business, agriculture and machinery relations and recent situation in Turkey.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Discussion								
Name of Lecturer(s)									

Assessment Methods and Criteria		
Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading	
1	Lecturer notes
2	Gürler, Z., Kızılarıslan, N., Kızılarıslan, H. 2000. Tarıma Dayalı ve Tarıma Bağlı Sanayii İşletmeleri, Tokat.

Week	Weekly Detailed Course Contents	
1	Theoretical	Explanation of business and The concept of industrial enterprises
2	Theoretical	Properties of agro-based industrial enterprises
3	Theoretical	Agriculture-industry relations and forms of integration
4	Theoretical	The establishment of Agro-based industrial enterprises ,to identify the capacity, activity assessment principles, financial assessment techniques
5	Theoretical	Agro-based industries and development in Turkey's economy
6	Theoretical	Grouping of the agriculture based industrial enterprises and study according to sub sectors and economic evaluation
7	Theoretical	Economic evaluation of agro-based industrial enterprises
8	Intermediate Exam	Midterm
9	Theoretical	Economic evaluation of agro-based industrial enterprises
10	Theoretical	Economic evaluation of agro-based industrial enterprises
11	Theoretical	Economic evaluation of agro-based industrial enterprises
12	Theoretical	Economic evaluation of agro-based industrial enterprises
13	Theoretical	Economic evaluation of providing input to agriculture industries
14	Theoretical	Economic evaluation of providing input to agriculture industries
15	Theoretical	Current Status of Agro-Industry
16	Final Exam	Final Exam

Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	15	0	2	30
Midterm Examination	1	9	1	10



Final Examination	1	9	1	10
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	To be able to comprehend the concept of business
2	To be able to analyze business types
3	To be able to comprehend agriculture Industry Relations
4	To be able to have a knowledge about the situation of Agro-industry in Turkey
5	Understanding Problems in Agricultural and Industrial Integration and Developing Solutions

