



AYDIN ADNAN MENDERES UNIVERSITY
ATÇA VOCATIONAL SCHOOL
ECONOMICS AND ADMINISTRATIVE PROGRAMS
PUBLIC RELATIONS
COURSE INFORMATION FORM

Course Title	Quality Manangement Systems								
Course Code	BYP119			Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	48 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	This course aims to teach the competencies of the application of quality management systems.								
Course Content	Definition of the quality management systems, Total quality management, ISO 9000 standard series, Implementation of ISO 9001 to a business, Procedure, Instruction and preparation of quality manual.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Discussion, Individual Study								
Name of Lecturer(s)									

Assessment Methods and Criteria		
Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading	
1	• BUZLU, B. (2011). Kalite Yönetim Sistemleri. Ankara: Zeus Kitabevi.

Week	Weekly Detailed Course Contents	
1	Theoretical	The concept of Quality
2	Theoretical	Standards and standardization
3	Theoretical	Standards and standardization
4	Theoretical	The importance of standard in the manufacturing and service sector
5	Theoretical	Management quality and standards
6	Theoretical	Management quality and standards
7	Theoretical	Management quality and standarts
8	Intermediate Exam	Midterm Exams
9	Theoretical	Environmental standards
10	Theoretical	Environmental standards
11	Theoretical	Quality management system models
12	Theoretical	Quality management system models
13	Theoretical	Strategic management
14	Theoretical	Strategic management
15	Theoretical	Participate in management

Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Midterm Examination	1	5	1	6
Final Examination	1	13	1	14
Total Workload (Hours)				48
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes	
1	To be able to constitute a basis of the Quality Management System
2	To be able to apply the quality standards

