



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Presentation Techniques							
Course Code		BYP217		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	54 (Hours)	Theory	1	Practice	1	Laboratory	0
Objectives of the Course		Students will gain effective public speaking skills throughout this course.							
Course Content		The importance of the presentation, Presentation of the planning, Presentation process, To answer the questions, Using visual materials, Use of support material							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Discussion, Individual Study					
Name of Lecturer(s)									

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	20
Final Examination	1	60
Laboratory	1	20

### Recommended or Required Reading

1	Effective Presentation Techniques, Prof.Dr. Demet Gürüz,Dr.Ayşen Eğinli
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Week	Weekly Detailed Course Contents	
1	Theoretical	The importance of the presentation
2	Theoretical	Presentation of the planning
3	Theoretical	Effective presentation
4	Theoretical	Presentation process
5	Theoretical	Eye contact
6	Theoretical	Body Posture
7	Theoretical	Gesture and facial expression
8	Intermediate Exam	Midterm Exam
9	Theoretical	Clothing, Make-up, and Accessories
10	Theoretical	Clothing, Make-up, and Accessories
11	Theoretical	Voice
12	Theoretical	Answer the questions
13	Theoretical	Using visual materials
14	Theoretical	Selection of support material
15	Theoretical	Use of support material

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	1	14
Lecture - Practice	14	0	1	14
Midterm Examination	1	10	1	11
Final Examination	1	14	1	15
Total Workload (Hours)				54
[Total Workload (Hours) / 25*] = ECTS				2

\*25 hour workload is accepted as 1 ECTS

### Learning Outcomes

1	To be able to control verbal communication.
2	To be able to control image.



3	To be able to perform effective presentations.
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