



AYDIN ADNAN MENDERES UNIVERSITY
ATÇA VOCATIONAL SCHOOL
ECONOMICS AND ADMINISTRATIVE PROGRAMS
PUBLIC RELATIONS
COURSE INFORMATION FORM

Course Title	Behavioral Sciences								
Course Code	HIT105			Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	75 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	The working environment they need people, both colleagues and organizations related to the sensing, communication, learning, motivation, job satisfaction, attitudes, groups, leadership, communication, conflict, stress and time management issues such as intended to acquire the necessary information.								
Course Content	In general, the following information is given: Management Process and Behavioral Sciences Created by Departments of Behavioral Sciences Contemporary Approaches								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Demonstration, Discussion, Case Study, Individual Study								
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	1. BAYSAL, Ayşe Can (2011) "Davranış Bilimleri" AVCIOL Basımevi
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Week	Weekly Detailed Course Contents	
1	Theoretical	Management Process and the Behavioral Sciences
2	Theoretical	Behavioral Sciences. and Related Disciplines
3	Theoretical	Systems that Examined the Behavioral Sciences
4	Theoretical	Contemporary Approaches in the Behavioral Sciences Influences
5	Theoretical	Perception
6	Theoretical	Perception Errors
7	Theoretical	Attribution Process and Errors
8	Intermediate Exam	midterm exam
9	Theoretical	Learning Theories and Types
10	Theoretical	Learning Theories and Types
11	Theoretical	Learning Principles and Strategies
12	Theoretical	Organization, and Personality, Personality Theories
13	Theoretical	Personality Traits Affect Organizational Behavior
14	Theoretical	Types of Motivation and Job Satisfaction
15	Theoretical	Group Types and Group Decision-Making Techniques

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Midterm Examination	1	20	1	21
Final Examination	1	25	1	26
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	1. Resulting changes in the management process to become aware of the historical background,
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2 2. The basic concepts of the behavioral sciences are based on learning outcomes.

