



AYDIN ADNAN MENDERES UNIVERSITY
ATÇA VOCATIONAL SCHOOL
ECONOMICS AND ADMINISTRATIVE PROGRAMS
PUBLIC RELATIONS
COURSE INFORMATION FORM

Course Title	Journalism Techniques								
Course Code	HIT102			Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course	News gathering and news writing techniques which promote and how to create, and to be submitted yazılacağına information on how to give students access to written and electronic news kaynaklarına, interview techniques and develop its skills.								
Course Content	What is the story about how to prepare and equip students with the basic knowledge								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Discussion, Individual Study								
Name of Lecturer(s)	Ins. Seçil UTMA								

Assessment Methods and Criteria		
Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading	
1	1. Haber Yazma, Doç.Dr.Atilla Girgin

Week	Weekly Detailed Course Contents	
1	Theoretical	What is News?
2	Theoretical	News Items
3	Theoretical	News Assessment Criteria
4	Theoretical	News Production Process
5	Theoretical	Language News
6	Theoretical	News Structure
7	Theoretical	News Writing Rules
8	Intermediate Exam	midterm exam
9	Theoretical	Values and Ethics in Journalism
10	Theoretical	News Samples
11	Theoretical	Mistakes in Screenwriting News
12	Theoretical	Press Release Preparation
13	Theoretical	Press Release News Production
14	Theoretical	Examination of Samples of Daily Newspapers,
15	Theoretical	Assessment
16	Final Exam	final exam

Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	3	56
Midterm Examination	1	7	1	8
Final Examination	1	10	1	11
			Total Workload (Hours)	75
			[Total Workload (Hours) / 25*] = ECTS	3

*25 hour workload is accepted as 1 ECTS

Learning Outcomes	
1	1. What news is and how to give students basic information on the preparation of
2	To interview, news, press release preparation and gain competence in reading
3	Apply news writing techniques of police-judicial journalism.



4	Apply different news writing techniques of economy-finance journalism.
5	Apply different news writing techniques of culture and art journalism.

