



**AYDIN ADNAN MENDERES UNIVERSITY**  
**ATÇA VOCATIONAL SCHOOL**  
**ECONOMICS AND ADMINISTRATIVE PROGRAMS**  
**PUBLIC RELATIONS**  
**COURSE INFORMATION FORM**

Course Title	Occupational Ethics								
Course Code	HIT115			Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	4	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	General information about the transfer of the concept and framework of business ethics								
Course Content	1. To have general information related to occupation 2. To have general information on such as topics: Press ethics, academic ethics, medicine ethics								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Discussion, Individual Study								
Name of Lecturer(s)									

#### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

#### Recommended or Required Reading

1	1. Meslek Etiği, Nuran Öztürk Başpınar...
2	2. Çalışma Yaşamından Örnek Olaylar

Week	Weekly Detailed Course Contents	
1	Theoretical	What is Ethical?
2	Theoretical	Ethics And Morality
3	Theoretical	Ethical Systems
4	Theoretical	Ethical Systems
6	Theoretical	Professional Ethics
7	Theoretical	Ethics in Public Relations Work Areas
8	Intermediate Exam	midterm exam
9	Theoretical	Public Relations Professional Ethics
10	Theoretical	Press Publication Ethics
11	Theoretical	Academic Ethics
12	Theoretical	Ethics Violation
13	Theoretical	Ethics Violation
14	Theoretical	Ethical Legal Procedures
15	Theoretical	Case Studies

#### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	30	0	1	30
Seminar	2	0	9	18
Midterm Examination	1	0	1	1
Final Examination	1	0	1	1
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

\*25 hour workload is accepted as 1 ECTS

#### Learning Outcomes

1	1. To have general information related to occupation
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3 2. To have general information on such as topics: Press ethics, academic ethics, medicine ethics

