



**AYDIN ADNAN MENDERES UNIVERSITY**  
**ATÇA VOCATIONAL SCHOOL**  
**ECONOMICS AND ADMINISTRATIVE PROGRAMS**  
**PUBLIC RELATIONS**  
**COURSE INFORMATION FORM**

Course Title	Crisis Management								
Course Code	HIT215			Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	54 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	How students conduct themselves in business environment, provide information about the crisis and stress.								
Course Content	In general, the following information will be given: 1. Definitions and Analysis of Crisis 2. Process and Results of the crisis. 3. Human Resource Management in Times of Crisis.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Case Study								
Name of Lecturer(s)									

#### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

#### Recommended or Required Reading

1	TÜZ, Melek "Kriz Yönetimi" Aktüel Publishing (2008)
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Week	Weekly Detailed Course Contents	
1	Theoretical	Definitions and Characteristics of the Crisis-Analysis
2	Theoretical	Resources of the Crisis.
3	Theoretical	Process and Results of Crisis
4	Theoretical	Crisis and Change Management Plan
5	Theoretical	Periods of Crisis Management And Steps
6	Theoretical	Human Resources Management in Times of Crisis.
7	Theoretical	Post-Crisis Management.
8	Theoretical	Crisis environment, stress management
9	Theoretical	Crisis environment, stress management
10	Theoretical	Individual Stress
11	Theoretical	Stress Factors.
12	Theoretical	Types of Organizational Stress and Stress.
13	Theoretical	Types of Stress.
14	Theoretical	Coping with Stress. (Stress Management)

#### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Midterm Examination	1	5	1	6
Final Examination	1	5	1	6
Total Workload (Hours)				54
[Total Workload (Hours) / 25*] = ECTS				2

\*25 hour workload is accepted as 1 ECTS

#### Learning Outcomes

1	Understanding to that what is the crisis
2	Understanding of the period of crisis management



