



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Organizational Communication							
Course Code		HIT112		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	52 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		This course aims to provide students with adequate knowledge about organizational communication							
Course Content		.The concept of organizational communication and gain competency in communicating with business life 2. Factors that impede effective communication in organizations 3.To have a knowledge about Organizational Conflict techniques							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	1. Örgütsel İletişim, Özlem Güllüoğlu
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Week	Weekly Detailed Course Contents	
1	Theoretical	Communication and Communication Models
2	Theoretical	communication Functions
3	Theoretical	Perception and Persuasive Communication
4	Theoretical	Conformity Behavior And Obedience
5	Theoretical	The Concept of Organizational Communication
6	Theoretical	Objective and functions of communication in organizations
7	Theoretical	Ways of Communication in Organizations
8	Intermediate Exam	midterm exam
9	Theoretical	Importance of communication in organizations
10	Theoretical	Factors that impede effective communication in organizations
11	Theoretical	Organizational Conflict
12	Theoretical	Effective Speaking and Listening
13	Theoretical	Public Relations as an organizational form of communication
14	Theoretical	Stress Management in Organizational Communication
15	Theoretical	Time Management in Organizational Communication

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	30	0	1	30
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
Total Workload (Hours)				52
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	1.The concept of organizational communication and gain competency in communicating with business life
2	Factors that impede effective communication in organizations



3	To have a knowledge about Organizational Conflict techniques
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