



**AYDIN ADNAN MENDERES UNIVERSITY**  
**ATÇA VOCATIONAL SCHOOL**  
**ECONOMICS AND ADMINISTRATIVE PROGRAMS**  
**PUBLIC RELATIONS**  
**COURSE INFORMATION FORM**

Course Title	Structure Of Public and Private Sector								
Course Code	BYP209			Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	4	Workload	100 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	Students will gain proficiency on the structure of public and private sector throughout this course.								
Course Content	Legislative, Executive, jurisdiction, Management structure and relationships, State-owned enterprises, Provincial and local governments, Unbiased autonomous institutions, Professional organizations of a public nature, Political parties, Trade unions and confederations, Foundation, Association, Economy, Industrial and Commercial Institutions, Service Units								
Work Placement	None								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Discussion, Case Study								
Name of Lecturer(s)	Ins. Güliz Müge AKPINAR								

#### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

#### Recommended or Required Reading

1	Kamu protokol listeleri, kurum organizasyon şemaları, iş tanımları, iş akış şemaları, kuruluş sözleşmeleri, mevzuat ders notları. Görsel ve işitsel öğretim materyali.
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Week	Weekly Detailed Course Contents	
1	Theoretical	Legislative, Executive, jurisdiction
2	Theoretical	Management structure and relationships
3	Theoretical	Human resources and bureaucracy
4	Theoretical	State-owned enterprises
5	Theoretical	Provincial and local governments
6	Theoretical	Effective management
7	Theoretical	Unbiased autonomous institutions
8	Intermediate Exam	Midterm Exam
9	Theoretical	The top of the independent regulatory agencies
10	Theoretical	Institutions are managed together
11	Theoretical	Professional organizations of a public nature
12	Theoretical	Political parties Trade unions and confederations
13	Theoretical	Foundation, Association, Economy, Industrial and Commercial Institutions
14	Theoretical	Foundation, Association, Economy, Industrial and Commercial Institutions
15	Theoretical	Foundation, society, economy, industrial and commercial corporates Service units

#### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Midterm Examination	1	29	1	30
Final Examination	1	41	1	42
Total Workload (Hours)				100
[Total Workload (Hours) / 25*] = ECTS				4

\*25 hour workload is accepted as 1 ECTS

#### Learning Outcomes

1	The organizational structure of public administration in Turkey, central and provincial organizations to explain their duties and powers.
2	Explain administrative public institutions and their types.



3	Explain the concept of decentralization and local government organizations.
4	Will be able to list the basic concepts and institutions related to public and private sectors.
5	Explain the characteristics, duties and functioning of judicial institutions.

