



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Economics – I							
Course Code		İŞT107		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		This course aims to understand the economic concepts that may contribute to the business management activities of the students.							
Course Content		To distinguish the bases of economy, to determine consumer preferences, to determine the preferences of the producers, to distinguish the types of market							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Problem Solving					
Name of Lecturer(s)		Ins. Tuğba KAVLU							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	İktisada Giriş (Zeynel Dinler)
2	Mikro İktisat (Zeynel Dinler)

Week	Weekly Detailed Course Contents	
1	Theoretical	To learn about the characteristics of the economy
2	Theoretical	Classify production
3	Theoretical	Identify needs
4	Theoretical	Classify the benefit
5	Theoretical	To learn about other economic concepts
6	Theoretical	Determining the consumer's equilibrium
7	Theoretical	Determining demand formation
8	Theoretical	
9	Intermediate Exam	Midterm
10	Theoretical	To distinguish types of demand elasticity
11	Theoretical	Determine the producer's equilibrium
12	Theoretical	Determining supply formation
13	Theoretical	To make cost analysis
14	Theoretical	Classify market types
15	Theoretical	Separation of equilibrium formation in different markets
16	Final Exam	Final Examination

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Reading	10	0	1	10
Midterm Examination	1	5	1	6



Final Examination	1	5	1	6
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Distinguishing the bases of the economy
2	Determining consumer preferences
3	Set producer preferences
4	Distinguishing market types
5	Recognize the economics discipline and how economies operate understand the basic concepts to understand.

