



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Effective Speaking Skills							
Course Code		BYA205		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		With this course, effective and beautiful speaking competences.							
Course Content		Breathing, voice organs, emphasis, intonation, informative speech.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Problem Solving					
Name of Lecturer(s)		Ins. Hatice BİRCAN							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

### Recommended or Required Reading

1	Er, Sırrı (2016). Etkili ve Güzel Konuşma Sanatı. İstanbul: Hayat Yayınları
2	Kaya, Ali (2016). Etkili ve Güzel Konuşma Sanatı. İstanbul: Salon Yayınları

Week	Weekly Detailed Course Contents	
1	Theoretical	Voice organs
2	Theoretical	Voice organs
3	Theoretical	Voice organs
4	Theoretical	Voice organs
5	Theoretical	Emphasis, Intonation
6	Theoretical	Emphasis, Intonation
7	Theoretical	Emphasis, Intonation
8	Intermediate Exam	Protocol talk Midterm
9	Theoretical	Protocol talk Midterm
10	Theoretical	Protocol talk
11	Theoretical	Information talk
12	Theoretical	Information talk
13	Theoretical	Information talk
14	Theoretical	Speak unprepared

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	10	0	1	10
Midterm Examination	1	5	1	6
Final Examination	1	5	1	6
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

\*25 hour workload is accepted as 1 ECTS

### Learning Outcomes

1	Using breathing techniques and speech organs
2	Make appropriate conversations with the audience
3	Ensures a holistic behavior in the communication process.
4	Teaches the role and place of speech in speech.



5 It makes you to use Turkish well and become a good speaker.

