



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Effective Speaking Skills							
Course Code		BYA205		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 ( <i>Hours</i> )	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		With this course, effective and beautiful speaking competences.							
Course Content		Breathing, voice organs, emphasis, intonation, informative speech.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Problem Solving					
Name of Lecturer(s)		Ins. Pınar GAYRET							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Er, Sırrı (2016). Etkili ve Güzel Konuşma Sanatı. İstanbul: Hayat Yayınları
2	Kaya, Ali (2016). Etkili ve Güzel Konuşma Sanatı. İstanbul: Salon Yayınları

Week	Weekly Detailed Course Contents	
2	Theoretical	Voice organs
3	Theoretical	Voice organs
4	Theoretical	Voice organs
5	Theoretical	Emphasis, Intonation
6	Theoretical	Emphasis, Intonation
7	Theoretical	Emphasis, Intonation
8	Theoretical	Protocol talk
9	Intermediate Exam	Midterm
10	Theoretical	Protocol talk
11	Theoretical	Information talk
12	Theoretical	Information talk
13	Theoretical	Information talk
14	Theoretical	Speak unprepared
15	Theoretical	Speak unprepared
16	Final Exam	Final Examination

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	10	0	1	10
Midterm Examination	1	5	1	6
Final Examination	1	5	1	6
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

\*25 hour workload is accepted as 1 ECTS

### Learning Outcomes

1	Using breathing techniques and speech organs
2	Make appropriate conversations with the audience
3	Ensures a holistic behavior in the communication process.



4	Teaches the role and place of speech in speech.
5	It makes you to use Turkish well and become a good speaker.

