# AYDIN ADNAN MENDERES UNIVERSITY
# COURSE INFORMATION FORM

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Course Title | Personal Development | | | | | | | | |
| Course Code | ÖGK181 | | Couse Level | Short Cycle (Associate's Degree) | | | | | |
| ECTS Credit | 2 | Workload | 50 *(Hours)* | Theory | 2 | Practice | 0 | Laboratory | 0 |
| Objectives of the Course | The aim of this course is to provide the necessary information about the subjects such as perception, motivation, attitudes, learning, personality, values, beliefs, culture, emotions and groups about themselves, their colleagues and their organizations. | | | | | | | | |
| Course Content | Behavioral sciences and management, society and social structure, socialization, culture, personality, social groups, individual and development, motives and emotions, sensation, perception, reactive and operative conditioning with the help of learning, cognitive learning, memory and learning strategies, social impact and conformity, communication and propaganda, personality and defense mechanisms, attitudes | | | | | | | | |
| Work Placement | N/A | | | | | | | | |
| Planned Learning Activities and Teaching Methods | Explanation (Presentation), Discussion, Case Study, Individual Study | | | | | | | | |
| Name of Lecturer(s) | | | | | | | | | |

| **Prerequisites & Co-requisities** | |
|---|---|
| Equivalent Course | İŞT186 |

| **Assessment Methods and Criteria** | | |
|---|---|---|
| Method | Quantity | Percentage (%) |
| Midterm Examination | 1 | 40 |
| Final Examination | 1 | 70 |

| **Recommended or Required Reading** | |
|---|---|
| 1 | Behavioral Sciences, Prof.Dr.Salih Güney |

| Week | Weekly Detailed Course Contents | |
|---|---|---|
| 1 | Theoretical | Introduction to Behavioral Sciences, Behavioral Plane and Social Organization |
| 2 | Theoretical | Society and social structure |
| 3 | Theoretical | Introduction to psychology |
| 4 | Theoretical | Psychology of life-long development |
| 5 | Theoretical | Personality psychology and personality theories |
| 6 | Theoretical | Social impacts on behavior |
| 7 | Theoretical | Communication Perception, Learning and Teaching Organizations |
| 8 | Theoretical | Motivation and Job Satisfaction |
| 9 | Intermediate Exam | Midterm |
| 10 | Theoretical | Groups, Management and Leadership, Teamwork and Management in Organizations |
| 11 | Theoretical | Alienation and Management, Conflict in Organizations and Management of Creativity |
| 12 | Theoretical | Absence of Work and Employee Transfer |
| 13 | Theoretical | Change Management and Organizational Development |
| 14 | Final Exam | End of Semester |

| **Workload Calculation** | | | | |
|---|---|---|---|---|
| Activity | Quantity | Preparation | Duration | Total Workload |
| Lecture - Theory | 14 | 0 | 2 | 28 |
| Assignment | 1 | 0 | 10 | 10 |
| Midterm Examination | 1 | 4 | 1 | 5 |

| | | | | |
|---|---|---|---|---|
| Final Examination | 1 | 6 | 1 | 7 |
| | | | Total Workload (Hours) | 50 |
| | | | [Total Workload (Hours) / 25*] = **ECTS** | 2 |
| **25 hour workload is accepted as 1 ECTS* | | | | |

| **Learning Outcomes** | |
|---|---|
| 1 | They try to recognize themselves mentally, psychologically and physically. |
| 2 | Uses time effectively |
| 3 | Defines the basic concepts of behavioral sciences |
| 4 | Expresses perception, attribution, learning processes and errors |
| 5 | Explains motivation, job satisfaction and giving examples |