



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Micro Economics							
Course Code		MVU109		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	4	Workload	100 ( <i>Hours</i> )	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		This course aims to understand the economic concepts that may contribute to the business management activities of the students.							
Course Content		To distinguish the bases of economy, to determine consumer preferences, to determine the preferences of the producers, to distinguish the types of market							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Problem Solving					
Name of Lecturer(s)									

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	30
Final Examination	1	70

### Recommended or Required Reading

1	TEXTBOOK
2	BOOKS
3	COURSE NOTES
4	OTHER RESOURCES

Week	Weekly Detailed Course Contents	
1	Theoretical	To learn about the characteristics of the economy
2	Theoretical	Product classification
3	Theoretical	Identify needs
4	Theoretical	Classify the benefit
5	Theoretical	To learn about other economic concepts
6	Theoretical	Determining the consumer's equilibrium
7	Theoretical	Determining demand formation
8	Theoretical	To distinguish types of demand elasticity
9	Intermediate Exam	Midterm
10	Theoretical	Determine the producer's equilibrium
11	Theoretical	Determining supply formation
12	Theoretical	To make cost analysis
13	Theoretical	Classify market types
14	Theoretical	Separation of equilibrium formation in different markets
15	Theoretical	Classify market types
16	Final Exam	Final Examination

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	15	0	2	30
Reading	15	0	2	30
Midterm Examination	1	5	1	6



Final Examination	1	5	1	6
Total Workload (Hours)				100
[Total Workload (Hours) / 25*] = ECTS				4
*25 hour workload is accepted as 1 ECTS				

**Learning Outcomes**

1	Distinguishing the bases of the economy
2	Determining consumer preferences
3	Set producer preferences
4	Distinguishing market types

