



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Personal Development							
Course Code		ÖGK181		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		The aim of this course is to provide the necessary information about the subjects such as perception, motivation, attitudes, learning, personality, values, beliefs, culture, emotions and groups about themselves, their colleagues and their organizations.							
Course Content		Behavioral sciences and management, society and social structure, socialization, culture, personality, social groups, individual and development, motives and emotions, sensation, perception, reactive and operative conditioning with the help of learning, cognitive learning, memory and learning strategies, social impact and conformity, communication and propaganda, personality and defense mechanisms, attitudes							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Individual Study					
Name of Lecturer(s)									

Prerequisites & Co-requisites

Equivalent Course İŞT186

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1 Behavioral Sciences, Prof.Dr.Salih Güney

Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction to Behavioral Sciences, Behavioral Plane and Social Organization
2	Theoretical	Society and social structure
3	Theoretical	Introduction to psychology
4	Theoretical	Psychology of life-long development
5	Theoretical	Personality psychology and personality theories
6	Theoretical	Social impacts on behavior
7	Theoretical	Communication Perception, Learning and Teaching Organizations
8	Theoretical	Motivation and Job Satisfaction
9	Intermediate Exam	Midterm
10	Theoretical	Groups, Management and Leadership, Teamwork and Management in Organizations
11	Theoretical	Alienation and Management, Conflict in Organizations and Management of Creativity
12	Theoretical	Absence of Work and Employee Transfer
13	Theoretical	Change Management and Organizational Development
14	Final Exam	End of Semester

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	1	0	10	10
Midterm Examination	1	4	1	5



Final Examination	1	6	1	7
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	They try to recognize themselves mentally, psychologically and physically.
2	Uses time effectively
3	Defines the basic concepts of behavioral sciences
4	Expresses perception, attribution, learning processes and errors
5	Explains motivation, job satisfaction and giving examples

