

## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

| Course Title  | Professional English For Travel Services I  |                |                 |                                  |                |                     |       |  |
|---|---|----------------|-----------------|----------------------------------|----------------|---------------------|-------|--|
| Course Code   | e TTS210  |                | Level           | Short Cycle (Associate's Degree) |                |                     |       |  |
| ECTS Credit 4   | Workload 99   | (Hours) Theory | 4               | Practice                         | 0              | Laboratory          | 0     |  |
| Objectives of the Course In this course, in addition to the general English learned at the preparatory school, it is aimed to teach the students Professional English which focuses on agency terms that they can use in their professional life in the future. |   |                |                 |                                  |                |                     |       |  |
| Course Content  | The aim of this course is to educate students to be prepared to speak English fluently, communicate well with both the employer and the guests in the workplace, and also to be familiar with all agency jargon and know the English equivalents of professional terms. |                |                 |                                  |                |                     |       |  |
| Work Placement  | N/A   |                |                 |                                  |                |                     |       |  |
| Planned Learning Activities   | and Teaching Meth   | nods Explan    | ation (Presenta | tion), Demons                    | tration, Discu | ssion, Individual S | Study |  |
| Name of Lecturer(s)   | Ins. Muhammet Ni  | imet ÇAVUŞ     |                 |                                  |                |                     |       |  |

| Assessment Methods and Criteria |          |                |  |  |  |  |
|---------------------------------|----------|----------------|--|--|--|--|
| Method                          | Quantity | Percentage (%) |  |  |  |  |
| Midterm Examination             | 1        | 40             |  |  |  |  |
| Final Examination               | 1        | 40             |  |  |  |  |
| Term Assignment                 | 1        | 20             |  |  |  |  |

## **Recommended or Required Reading**

1 Career Paths / Tourism – Express Publishing

| Week | Weekly Detailed Course Contents |   |  |  |  |
|------|---------------------------------|---|--|--|--|
| 1    | Theoretical                     | About Your Guest  |  |  |  |
| 2    | Theoretical                     | On The Phone - / Types of Restaurants                       |  |  |  |
| 3    | Theoretical                     | Lodging   |  |  |  |
| 4    | Theoretical                     | At The Airport  |  |  |  |
| 5    | Theoretical                     | Cruise Ship -/ Train Travel                                 |  |  |  |
| 6    | Theoretical                     | Bus Travel / Renting a Car                                  |  |  |  |
| 7    | Theoretical                     | How do you pay? / Where do you get money                    |  |  |  |
| 8    | Theoretical                     | Midterm Exam  |  |  |  |
| 9    | Theoretical                     | At The Currency Exchance Office / How much does it cost?    |  |  |  |
| 10   | Theoretical                     | Giving warnings about crime. / Avoiding illness abroad      |  |  |  |
| 11   | Theoretical                     | Cultural Differences / Travel Packages                      |  |  |  |
| 12   | Theoretical                     | Giving Directions   |  |  |  |
| 13   | Theoretical                     | Getting To And From The Airport / Talking about the weather |  |  |  |
| 14   | Theoretical                     | International Travel / Airport Security                     |  |  |  |
| 15   | Final Exam                      | Final Exam  |  |  |  |

| Workload Calculation |          |             |          |                |
|----------------------|----------|-------------|----------|----------------|
| Activity             | Quantity | Preparation | Duration | Total Workload |
| Lecture - Theory     | 14       | 1           | 4        | 70             |
| Term Project         | 1        | 10          | 1        | 11             |
| Midterm Examination  | 1        | 5           | 1        | 6              |



| Final Examination                            | 1 |  | 10 | 2 | 12 |
|--|---|--|----|---|----|
| Total Workload (Hours)                       |   |  | 99 |   |    |
| [Total Workload (Hours) / 25*] = <b>ECTS</b> |   |  | 4  |   |    |
| *25 hour workload is accepted as 1 ECTS      |   |  |    |   |    |

| Learn | ing Outcomes   |
|-------|--|
| 1     | To enable students to speak English fluently.  |
| 2     | To convey the most polite English expressions and patterns that the student will use in his / her professional life to the student in a practical way with audio and written materials.  |
| 3     | The aim of this course is to enable students to complete the course by learning the English equivalents of the professional terms (words and expressions) that they use while working (in the office, at the airport, on tours, etc.). |
| 4     | Through listening and speaking activities, students will be able to understand what they are listening to and improve their ability to say what they think.  |
| 5     | Students will learn the necessary terms and grammar structures needed while learning a foreign language by reading, speaking and listening.  |

