



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Tour Programming							
Course Code		TTS222		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	51 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		By this course; students are aimed to prepare several different kinds of tour programmes.							
Course Content		This course covers the knowledge of the cultural tourism, the health tourism, the faith tourism, the hunting tourism ,the youth tourism, the third age tourism, the mounting tourism, the shopping tourism, the tableland tourism and the special interst tourism and gives the knowledge of tour programmes.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Individual Study, Problem Solving					
Name of Lecturer(s)									

Prerequisites & Co-requisites

Equivalent Course TTS225

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

- Ahipaşaoğlu, S. (2000) Turizmde Rehberlik, Gazi Kitabevi: Ankara Değirmencioğlu, A. Ö. ve Ahipaşaoğlu, S. (2003) Anadolu'da Turizm Rehberliği, Gazi Kitabevi: Ankara

Week	Weekly Detailed Course Contents	
1	Theoretical	Meeting, transferring the course content and operation to the students, resource recommendations
2	Theoretical	Cultural tourism potential in our country
3	Theoretical	Tour programs for cultural tourism
4	Theoretical	Health tourism
5	Theoretical	Tour programs for health tourism
6	Theoretical	Faith tourism
7	Theoretical	Hunting tourism
8	Intermediate Exam	Hunting tourism
9	Theoretical	Youth tourism
10	Theoretical	Third age tourism
11	Theoretical	Mounting tourism and winter sports tourism
12	Theoretical	Tableland tourism
13	Theoretical	Shopping tourism
14	Theoretical	Special interest tourism
15	Final Exam	Final exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Project	1	10	1	11
Midterm Examination	1	5	1	6



Final Examination	1	5	1	6
Total Workload (Hours)				51
[Total Workload (Hours) / 25*] = ECTS				2
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Preparing the programme of the cultural tourism, the health tourism, the faith tourism, the hunting tourism, the youth tourism
2	Preparing the programme of the third age tourism, the mountain tourism, the tableland tourism, the
3	Touristic businesses in destinations to prepare a tour program to have information about.
4	To make tour cost calculation.
5	To be able to market the prepared tour

