



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Yachting and Marine Management							
Course Code		TTS254		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	54 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		The students will learn about the importance of yachting and marine management in tourism industry.							
Course Content		The students will learn about regulations of sea tourism.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion					
Name of Lecturer(s)		Ins. Hasan KAMACI							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	"Yacht Türkiye"
2	"Dünya Turizm Talebi Eğilimleri Işığında Türkiye'ye Yönelik Yat Turizm Talebinin Değerlendirilmesi, Uğur Tandoğan"

Week	Weekly Detailed Course Contents	
1	Theoretical	Regulations of Sea Tourism
2	Theoretical	Regulations of Sea Tourism
3	Theoretical	Regulations of Sea Tourism
4	Theoretical	Yacht Tourism in Turkey
5	Theoretical	Yacht Routes in Turkey
6	Theoretical	Supply and Demand of Yacht Tourism in Turkey
7	Theoretical	Yacht Businesses
8	Intermediate Exam	Midterm Exam
9	Theoretical	Marine Businesses
10	Theoretical	Marine Businesses
11	Theoretical	Management of Marine Businesses
12	Theoretical	Management of Marine Businesses
13	Theoretical	Management of Marine Businesses
14	Theoretical	Management of Marine Businesses
15	Final Exam	Final Exam

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Midterm Examination	1	5	1	6
Final Examination	1	5	1	6
Total Workload (Hours)				54
[Total Workload (Hours) / 25*] = ECTS				2

\*25 hour workload is accepted as 1 ECTS

### Learning Outcomes

1	Learning about yachting and marina management in Turkey
2	To provide basic information about yachts, yachting, marinas and marina
3	To provide information about domestic and international yacht tourism and marina practices
4	To provide information on yacht manufacturing, marina investments and demands and sector problems and expectations



5	To understand the importance of yachting and marina management for tourism
---	--

