



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title	Text Analysis and Translation in Hotel Management I								
Course Code	THM113	Course Level			Short Cycle (Associate's Degree)				
ECTS Credit	4	Workload	104 (Hours)	Theory	4	Practice	0	Laboratory	0
Objectives of the Course	In this course, it is aimed to make the students apply their theoretical knowledge into practice and enrich their skills, knowledge and creativity via practicing.								
Course Content	This is a two-day practice for students to be able to know about basic concepts of tourism industry. This vocational practice is carried out in the five-star Caprice Thermal Palace Hotel after theoretical lessons at school. Students should be able to know about basic concepts and applications of every department in a hospitality establishment.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Experiment, Demonstration, Discussion, Case Study, Individual Study								
Name of Lecturer(s)									

Assessment Methods and Criteria		
Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading	
1	1. Read This I

Week	Weekly Detailed Course Contents & Teaching Methods	
1	Theoretical	Baby Talk (Communication) 1
2	Theoretical	Baby Talk (Communication) 1
3	Theoretical	Face Reading (Communication) 1
4	Theoretical	Face Reading (Communication) 2
5	Theoretical	A Language for Women Only (Communication) 1
6	Theoretical	A Language for Women Only (Communication) 2
7	Theoretical	A Language for Women Only (Communication) 2/ Ara SınavMid-term Exam
8	Theoretical	Write A Best Seller On Your Cell Phone (Technology) 1
9	Theoretical	Write A Best Seller On Your Cell Phone (Technology) 2
10	Theoretical	Who Was That Man @ The Computer (Technology) 1
11	Theoretical	Who Was That Man @ The Computer (Technology) 2
12	Theoretical	I Saw It On The Internet (Technology) 1
13	Theoretical	I Saw It On The Internet (Technology)2
14	Theoretical	Review
15	Practice	Final Exam

Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	4	84
Midterm Examination	1	10	0	10
Final Examination	1	10	0	10
Total Workload (Hours)				104
[Total Workload (Hours) / 25*] = ECTS				4
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes	
1	By this course, students will have a new disciplin of reading and understanding English textes because of each reading strategy they will learn.
2	By this course, the students will be able to understand an elementary level of a reading passage.
3	By this course, the students will be able to improve their vocabulary.



4	. By this course, the students will be able to improve their spelling and pronunciation skills.
5	By this course, the students will be able to improve their grammar skills via translating texts.

