



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title	Visual Presentation Technics								
Course Code	ÜKK111		Course Level		Short Cycle (Associate's Degree)				
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	2	Laboratory	2
Objectives of the Course	The aim of this course is to provide the ability of transferring information by using presentation techniques and influencing the audience.								
Course Content	Presentation tools and methods, methods of effective use of presentation tools, preparing an interactive presentation, recognizing the psychology of the audience, the use of color, sound and light during the presentation to the senses during the presentation, appearance, diction.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Discussion, Case Study								
Name of Lecturer(s)	Ins. Evrim ÇEVİK, Ins. Gülcenur KESEBİR								

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	30
Final Examination	1	30
Assignment	2	20
Term Assignment	1	20

Recommended or Required Reading

1	Lecture Notes
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Week	Weekly Detailed Course Contents	
1	Theoretical	Presentation tools and methods.
2	Theoretical	Use of diction during presentation.
3	Theoretical	Use of body language during presentation.
4	Theoretical	Use of color in communication.
5	Theoretical	Presentation methods
6	Theoretical	Methods for effective presentation
7	Intermediate Exam	Midterm
8	Theoretical	psychology of the listener
9	Theoretical	Presenters psychology
10	Theoretical	Preparing presentations
11	Theoretical	Preparing presentations
12	Theoretical	Presentation application
13	Theoretical	Presentation application
14	Theoretical	Presentation application
15	Theoretical	Presentation application
16	Final Exam	Semester final exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	2	3	0	6
Term Project	1	8	1	9
Midterm Examination	1	2	1	3



Final Examination	1	3	1	4
	Total Workload (Hours)			50
	[Total Workload (Hours) / 25*] = ECTS			2
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	At the end of the course the student; Will be able to know presentation tools and types.
2	will use your presentation diction properly.
3	Use body language with presentation.
4	Know diversity for effective presentation.
5	will be able to prepare interactive presentations.
6	will be able to affect the audience.

Programme Outcomes (Quality Control in Production)

1	To be able to be bounded to the Atatürk nationalism, adopted to the national, ethic, spiritual and cultural value of the Turkish Nation, opened to the universal and modern development, adopted the richness, deep seated and productive properties of the Turkish language, having language sympathy and awareness, having reading pleasure and habit and having sufficient foreign language for their vocational necessities, In the directions of the Atatürk Principles and Revolutions,
2	To be able to comprehend social, cultural and societal responsibility and keep up with national and international up contemporary issues and developments.
3	Utilizes together mathematics, science and theoretical and applied knowledge in their field for engineering solutions.
4	Determines, identifies formulizes and solves the problems. For this purpose selects and applies analytical methods and modeling techniques.
5	Selects and utilizes the necessary modern techniques and equipment for industrial applications.
6	Designs and performs experiments, collects data and analyzes and elaborates results.
7	Works effectively as an individual or in multidisciplinary teams.
8	Collects information and makes literature survey for this purpose, utilizes databases and other information sources.
9	Be aware of lifelong learning; follows the developments in science and technology and continuously renews himself.
10	Analyzes and designs under realistic constraints a system, a system component or a process for meeting the required needs, for this purpose applies modern design methods.
11	Acquires professionalism and ethical responsibility in the profession.
12	Communicates by using technical drawing and manufacturing knowledge.
13	Be aware of the universal and social effects of industrial solutions and applications; is aware of entrepreneurship and innovation and has idea about the problems of the era.
14	Has knowledge about quality assurance and standardization and possess skills of execution of operations. In the same time, has the professional and ethical responsibility.
15	Is conscious of project management, business administration, health of the workers, environment and work safety; is aware of the legal consequences of industrial applications.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5	L6
P1		2	2			2
P5	2					
P7	1					
P8	3				2	
P9	2			3		
P11						2
P13				1		2

